

SUPPLEMENTARY TABLE S1
Content Analysis Coding Instrument

*From pandemic to greenwashing: comparative media framing of risk and crisis
in the Tokyo 2020 and Paris 2024 Olympic Games*

SECTION A — Article Identification

Coder ID	
Article ID (sequential)	
Date of coding	
Games edition	<input type="checkbox"/> Tokyo 2020 <input type="checkbox"/> Paris 2024
Outlet	<input type="checkbox"/> BBC <input type="checkbox"/> Le Monde <input type="checkbox"/> Asahi Shimbun <input type="checkbox"/> Al Jazeera <input type="checkbox"/> Reuters <input type="checkbox"/> NYT
Article date (DD/MM/YYYY)	
Headline	
Article word count (approx.)	
Article type	<input type="checkbox"/> News report <input type="checkbox"/> Analysis <input type="checkbox"/> Opinion/editorial <input type="checkbox"/> Feature <input type="checkbox"/> Other: _____

SECTION B — Coding Variables

V1: Primary Frame Type (circle one code)

1	Health risk	
2	Institutional legitimacy	
3	Athlete welfare	
4	Political	
5	Economic	
6	Human interest	
7	Environmental	
8	Other/unclear	

Notes / justification:

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V2: Dominant Tone (circle one code)

1	Positive	
2	Negative	
3	Neutral	

V3: Primary Source Type (circle one code)

1	Official/institutional	
2	Scientific/expert	
3	Activist/civil society	
4	Athlete	
5	Public/social media	
6	Journalist/commentator	
7	Other/not applicable	

V4: Attribution of Crisis Responsibility (circle one code)

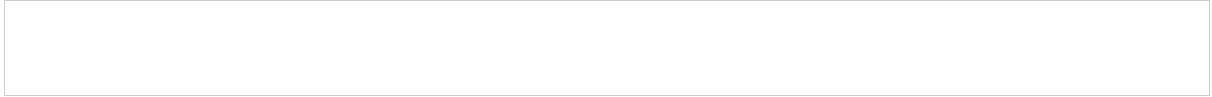
1	IOC	
2	Host government	
3	External forces	
4	Corporate sponsors	
5	Shared/multiple	
6	Unattributed	

V5: Treatment Recommendation Frame (circle one code)

1	Cancellation/postponement	
2	Reform	
3	Business as usual	
4	Cautious optimism	
5	Unspecified	

SECTION C — Coder Notes

Use this space to record any uncertainty, edge cases, or observations relevant to this article:



Supplementary Table S1 — Content Analysis Coding Instrument. Companion to Supplementary Note S1 (Codebook).