

Mobilising Community Assets to Tackle Health Inequalities System-level Deep Dives - Towards a roadmap for community asset integration

Topic Guide

Overview

Mobilising Community Assets to Tackle Health Inequalities is a £30m UKRI-funded research programme, led by Professor Helen Chatterjee at University College London (UCL), in partnership with the National Centre for Creative Health (NCCH). The programme investigates how community assets such as museums, libraries, creative and community organisations, and blue and green spaces can help to address health inequalities and how they can be strategically integrated into healthcare systems to improve population health. The Deep Dive in Gloucestershire will provide a case study of a system with a well-established approach to creative health. It will focus on how the conditions for creative health to be integrated into the ICS were achieved, and the use of information and data to support funding and commissioning for creative health.

It will explore the use of existing data to demonstrate the economic case for creative health within the system, with a view to informing a larger future study articulating the economic case for investing in creative and community assets more widely.

Interview Guide

Consent form to be completed before the interview begins -

<https://forms.office.com/Pages/ResponsePage.aspx?id=oiVH5ipW0yTySEKEdmlwnXjWYC8CF1KvxK1ynyVDctUM1cyU1JVOFpMUDkzOTBYMVM2UjBLUEVSNC4u>

Background and Role:

- Please can you introduce yourself and your role

History of Creative Health in Gloucestershire

Can you talk us through, from your perspective, how the system got to this point (the history of Creative Health in Gloucestershire) including:

- What were the key drivers for integrating creative health (internal, external)?
- Who was involved?
- How were leaders and decision-makers convinced to commit to creative health – what sort of evidence was required?
- What were some of the challenges and how were these overcome?
- What have been the benefits – to the system, to the population, to providers?

The Creative Health Ecosystem

- Where does Creative Health currently sit in the system?
- What does this mean for how creative health is implemented?
- How is Creative Health understood in the wider system?
- To what extent would you say creative health is embedded in the ICS?
- What does the wider creative health ecosystem look like – are other organisations involved e.g. local authorities?
- How equitable is the approach for providers?

- How sustainable is the approach?
- What are the risks to creative health?
- Does the approach address health inequalities – how?

Commissioning Model

- Can you describe the current commissioning model/ approach in your area?
- What are the main criteria for commissioning creative health initiatives?
- How are new opportunities communicated?
- Are there any gaps in the current commissioning model that you think could be addressed?

The Role of Champions

You were a key stakeholder in the development of Creative Health within Gloucestershire health systems. In reference to your journey:

- What insights and recommendations would you share with other health leaders who are considering championing creative health in their area?
- What aspects of the journey were unexpected?
- If you could go back, would you do anything differently?
- What about your context enabled creative health to flourish?
- How do you continue to advocate for Creative Health or build upon success?

Innovations and Enablers within the System

- How much knowledge do you have about the data dashboard, used by Gloucestershire ICS to collect data about the Creative Health provisions it funds? Could you talk me through it.
- How much knowledge do you have about Gloucestershire's consortium model? Could you talk me through it?
- What other innovations come from the system?

Anything Else to Add?

- Are there any important topics you think we may have missed?
- Who else do you recommend we speak to?