

Mobilising Community Assets Deep Dives – Gloucestershire ICS

Interview Topic Guide

Overview

Mobilising Community Assets to Tackle Health Inequalities is a £30m UKRI-funded research programme, led by Professor Helen Chatterjee at University College London (UCL), in partnership with the National Centre for Creative Health (NCCH). The programme investigates how community assets such as museums, libraries, creative and community organisations, and blue and green spaces can help to address health inequalities and how they can be strategically integrated into healthcare systems to improve population health (also known as Creative Health).

The Deep Dive in Gloucestershire will provide a case study of a system with a well-established approach to creative health (also known as the Creative Health Consortium). It will focus on how the conditions for creative health to be integrated into the ICS were achieved, and the use of information and data to support funding and commissioning for creative health.

It will explore the use of existing data to demonstrate the economic case for creative health within the system, with a view to informing a larger future study articulating the economic case for investing in creative and community assets more widely.

Interview Guide

Consent form to be completed before the interview begins -

<https://forms.office.com/Pages/ResponsePage.aspx?id= oivH5ipW0yTySEKEdmlwnXjWYC8CF1KvxK1ynyVDctUM1cyU1JVOFpMUDkzOTBYMVM2UjBLUEVSNC4u>

Can you introduce yourself and your role (both in your organisation and in the Creative Health Consortium?)

Can you introduce the work of your organisation both as part of the consortium and outside of the consortium.

Can you tell us about the role of the Creative Health Consortium from your perspective? What does the model look like?

How was the Creative Health Consortium established (who was involved, why was it established?)

What was the relationship between your organisation and the health system before the CHC?

How is the consortium funded/resourced?

How is your organisation's work funded/resourced?

How does the Creative Health Consortium link to the ICS?

Can you tell us about the data gathering and reporting?

What are the benefits of embedding creative health into the system in this way?

What are the benefits of the Creative Health Consortium model (for providers, for participants, for the system?)

From your experience, what are some of the challenges in working in this way?

How sustainable do you think the Creative Health Consortium is as a model for creative health provision?

What are the risks to the consortium/the providers that make up the consortium?

How would you like to see the consortium develop?

Anything else you would like to add?