

Supplementary material 4: Social media advertisement

Genomics England IMPERIAL Tommy's The pregnancy and baby charity PRESTIGE-PTB

Have you experienced a preterm birth?

Join the PRESTIGE-PTB study to help us better understand preterm birth

Across the UK, 1 in 13 babies are born prematurely. We know that ethnicity has an impact on the chances of a baby being born too soon. We are inviting people from all ethnic backgrounds who have experienced a spontaneous preterm birth to join our research.

PRESTIGE-PTB Study, IRAS: 339022, 20 Mar 2025, V1.3

Image1

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Image2



IMPERIAL

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Image3



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Image4



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Image5