

Impact Evaluation Evaluation Matrix

#	Overarching / Principal Evaluation Question	#	Sub-Evaluation Question	Indicators	Data Source(s)	EPIs ¹
Effectiveness: to what extent is PREVENT on course to achieve its objectives?						
E1	To what extent has PREVENT achieved its objectives?	E1.1	To what extent has PREVENT supported better flock management?	Flock management standard index	QIE Study	EPI 4
				Poultry mortality rate	QIE Study	EPI 5
				Eggs laid per laying hen	QIE Study	EPI 5
Impact: what difference is PREVENT Making?						
I1	To what extent do SSPs have improved incomes?	I1.1	How many households report improved incomes as a result of PREVENT?	Household income (cash poultry income; net poultry income; and net household income)	QIE Study	EPI 1
I2	To what extent has PREVENT supported SSPs to intensify production?	I2.1	How many households report increased production intensity?	Average number of chickens purchased	QIE Study	EPI 2
				Average flock size	QIE Study	EPI 2
				% households who move from one segment to another (descriptive)	QIE Study	EPI 2
				% households who purchase VDOCs	QIE Study	n/a
I3	To what extent has PREVENT supported the empowerment of women producers?	I3.1	To what degree has PREVENT supported the empowerment of women producers? (BASED ON WELI INDEX)	% of women producers who remain in control of poultry production between baseline and endline	QIE Study	EPI 3
				Change in average Women's Empowerment in Livestock Index (WELI)	QIE Study	EPI 3
				% of women with input in livestock decisions	QIE Study	EPI 3
				% of women with asset ownership	QIE Study	EPI 3
				% of women with control and use of income	QIE Study	EPI 3
				% of women with group membership	QIE Study	EPI 3
				Extent and control of women's work time	QIE Study	EPI 3
Sustainability: will PREVENT leave a lasting impact?						
S1	To what extent does the PREVENT project support a lasting market for VDOCs in the countries in which it works?	S1.1	To what extent is SSP production sustainable?	% of SSPs who remain in poultry production (descriptive)	QIE Study	EPI 6

¹ EPI: End of Project Indicator