

name	option	frequency ②	percentage (%) ②	Cumulative percentage (%)②
1. Your gender:	ma n	224	42.99	42.99
	wo man	297	57.01	100.00
	18-24 years old	169	32.44	32.44
	25-34 years old	227	43.57	76.01
	35-44 years old	100	19.19	95.20
2. Your age:	45 and over	25	4.80	100.00
	student	105	20.15	20.15
	office wor- ker	284	54.51	74.66
	professional	104	19.96	94.63
	Housewife/husband	23	4.41	99.04
3. Your occupation:	retire	2	0.38	99.42
	other	3	0.58	100.00
	Less than 30 minutes	38	7.29	7.29
	30 minutes to an hour	149	28.60	35.89
	1-2 hours	194	37.24	73.13
4.How much time do you spend on TikTok every day?	2-3 hours	92	17.66	90.79
	More than three ho- urs	48	9.21	100.00
	unselected	166	31.86	31.86
	pitch on	355	68.14	100.00
	unselected	232	44.53	44.53
Relax	pitch on	289	55.47	100.00
	unselected	239	45.87	45.87
	pitch on	282	54.13	100.00
	unselected	335	64.30	64.30
	pitch on	186	35.70	100.00
Learn new things	unselected	502	96.35	96.35
	pitch on	19	3.65	100.00
	unselected	521	100.0	100.0
	pitch on			
	amount to			

0 Analytical Recommendations [by](#)

Frequency analysis is used to study the distribution of categorical data, and how many frequencies and percentages are selected;

First: first describe the basic situation of research data;

Second: analyze each analysis item one by one, and focus on analyzing the options with more choices;

Third: summarize the analysis.

Intelligent analysis of [curves](#)

The table reveals the following key demographics: 1. Gender distribution shows over 50% female participants (42.99%) and 42.99% male participants. 2. Age distribution indicates 43.57% of respondents are aged 25-34, while 32.44% are 18-24 years old. 3. 54.51% of participants work in office environments. 4. Daily TikTok usage patterns show 30%+ users spend 1-2 hours daily (68.14% selected), with 31.86% not using it. 5. Learning new skills is preferred by 50%+ participants (68.14%), while 44.53% choose not to. 6. Social interactions are chosen by 54.13% (282.0 users), while 45.87% opt out. 7. Trend-chasing preferences show 64.30% not participating versus 35.70% choosing to follow trends. 8. Other activities remain inactive for 96.35% of participants.

1. Your gender: field			
Item	frequency	percentage	accumulative perception
ma n	224	42.99%	42.99%
wo man	297	57.01%	100.00%
amount to	521	100.0%	

① Cakes	C ring		Pyramidal		Giant bar	
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1. Your Gender:



Repeal

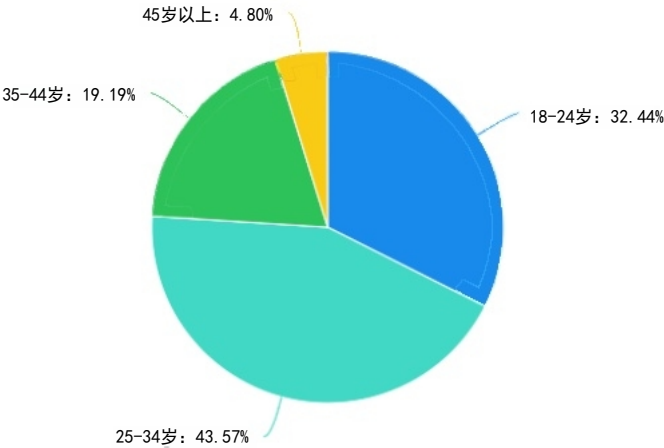
D. Description Dimensions: Three styles

2. Your age: cause

Item	frequency	percentage	accumulative perception
18-24 years old	169	32. 44%	32. 44%
25-34 years old	227	43. 57%	76. 01%
35-44 years old	100	19. 19%	95. 20%
45 and over	25	4. 80%	100. 00%
amount to	521	100. 0%	

① Cakes	C ring	Pyramidal		Giant bar	
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2. Your age:



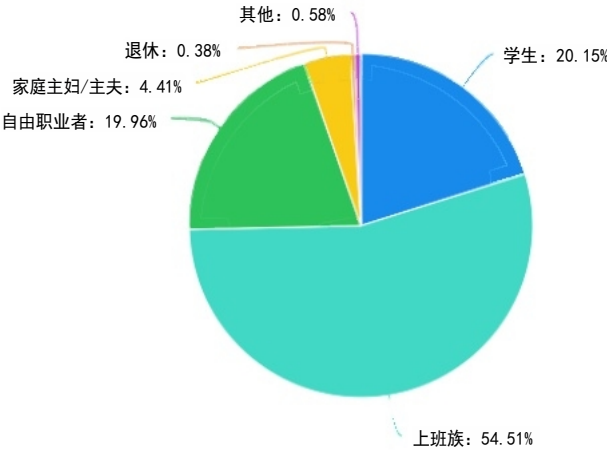
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3. Your occupation: cause

Item	frequency	percentage	accumulative perception
student	105	20. 15%	20. 15%
office worker	284	54. 51%	74. 66%
professional	104	19. 96%	94. 63%
Housewife/husband	23	4. 41%	99. 04%
retire	2	0. 38%	99. 42%
other	3	0. 58%	100. 00%
amount to	521	100. 0%	

① Cakes	ring	Pyramidal		Giant bar	
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3. Your Occupation:



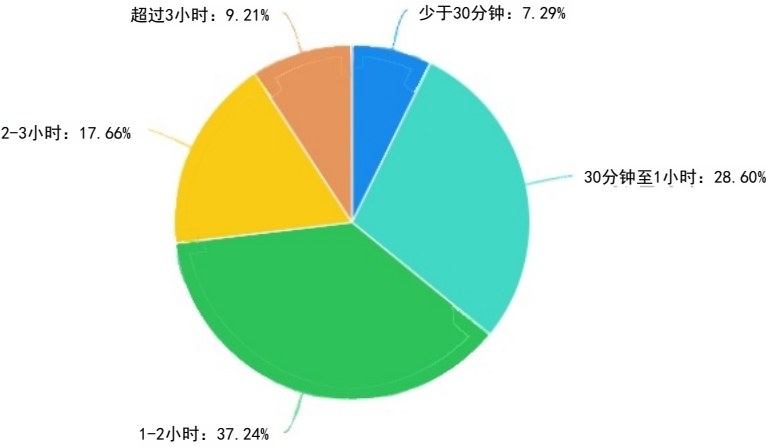
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4.How much time do you spend on TikTok every day? [cause](#)

Item	frequency	percentage	accumulative perception
Less than 30 minutes	38	7.29%	7.29%
30 minutes to an hour	149	28.60%	35.89%
1-2 hours	194	37.24%	73.13%
2-3 hours	92	17.66%	90.79%
More than three hours	48	9.21%	100.00%
amount to	521	100.0%	

Bread shape C ring Mountain pillar shape Rectangular

4. How Much Time Do You Spend on TikTok Every Day?

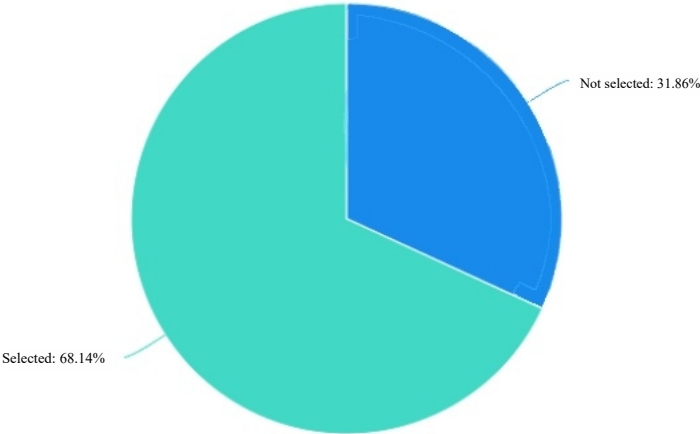


Relax [cause](#)

Item	frequency	percentage	accumulative perception
unselected	166	31.86%	31.86%
pitch on	355	68.14%	100.00%
amount to	521	100.0%	

① Cakes	C ring	Zapical columnar		Three shapes	
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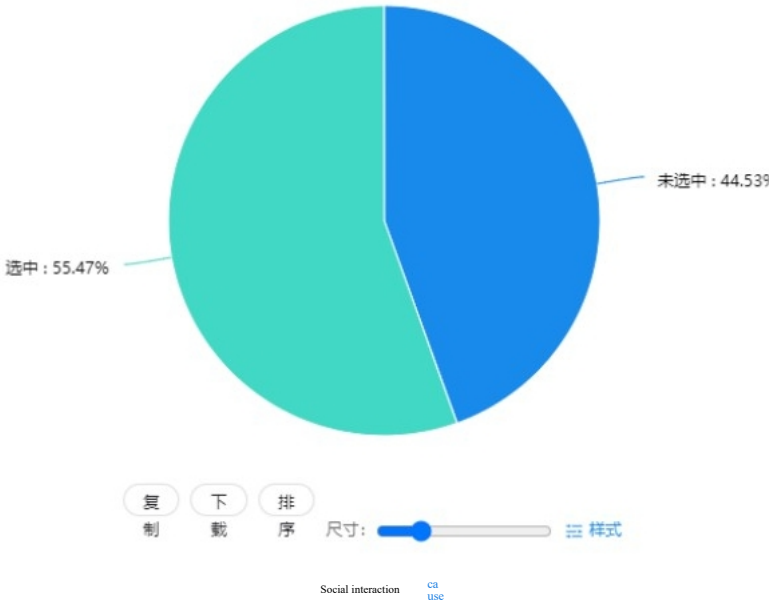
Relax



Learning new things by

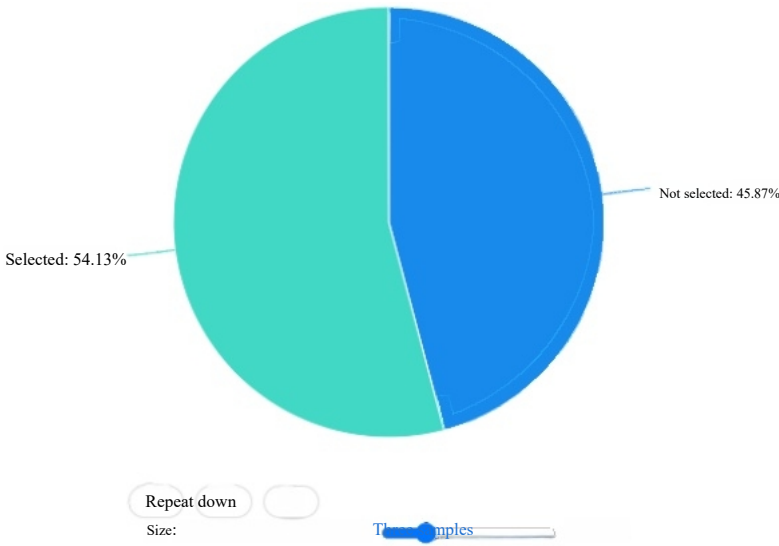
Item	frequency	percentage	accumulative perception
unselected	232	44.53%	44.53%
pitch on	289	55.47%	100.00%
amount to	521	100.0%	

学习新知识



Item	frequency	percentage	accumulative perception
unselected	239	45.87%	45.87%
pitch on	282	54.13%	100.00%
amount to	521	100.0%	

Social Interaction



Item	frequency	percentage	accumulative perception
unselected	335	64.30%	64.30%
pitch on	186	35.70%	100.00%
amount to	521	100.0%	

Follow the Trend

Selected: 35.70%



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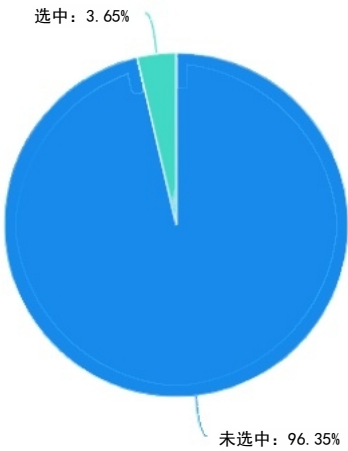
other

cau
sc

Item	frequency	percentage	accumulative perception
unselected	502	96.35%	96.35%
pitch on	19	3.65%	100.00%
amount to	521	100.0%	

① Cakes	C ring	Pyramidal		Giant bar
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Other



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