

name	option	frequency ②	percentage (%) ②	Cumulative percentage (%)②
1. Your gender:	ma n	224	42.99	42.99
	wo man	297	57.01	100.00
	18-24 years old	169	32.44	32.44
	25-34 years old	227	43.57	76.01
	35-44 years old	100	19.19	95.20
2. Your age:	45 and over	25	4.80	100.00
	student	105	20.15	20.15
	office wor- ker	284	54.51	74.66
	professional	104	19.96	94.63
	Housewife/husband	23	4.41	99.04
3. Your occupation:	retire	2	0.38	99.42
	other	3	0.58	100.00
	Less than 30 minutes	38	7.29	7.29
	30 minutes to an hour	149	28.60	35.89
4. How much time do you spend on TikTok every day?	1-2 hours	194	37.24	73.13
	2-3 hours	92	17.66	90.79
	More than three ho- urs	48	9.21	100.00
Relax	unselected	166	31.86	31.86
	pitch on	355	68.14	100.00
Learn new things	unselected	232	44.53	44.53
	pitch on	289	55.47	100.00
Social interaction	unselected	239	45.87	45.87
	pitch on	282	54.13	100.00
Follow the trend	unselected	335	64.30	64.30
	pitch on	186	35.70	100.00
	unselected	502	96.35	96.35
other	pitch on	19	3.65	100.00
amount to		521	100.0	100.0

0 Analytical Recommendations by

Frequency analysis is used to study the distribution of categorical data, and how many frequencies and percentages are selected;

First: first describe the basic situation of research data;

Second: analyze each analysis item one by one, and focus on analyzing the options with more choices;

Third: summarize the analysis.

Intelligent analysis of curves

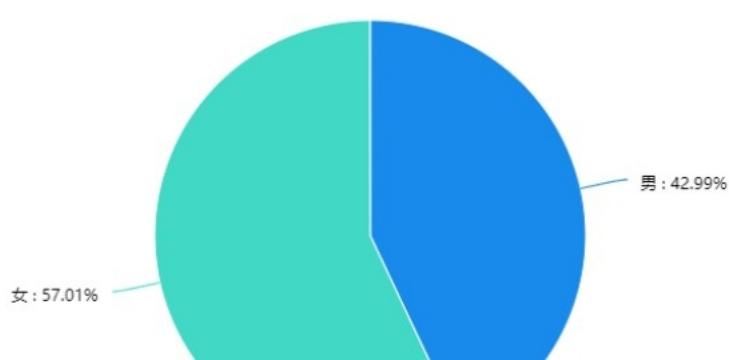
The table reveals the following key demographics: 1. Gender distribution shows over 50% female participants (42.99%) and 42.99% male participants. 2. Age distribution indicates 43.57% of respondents are aged 25-34, while 32.44% are 18-24 years old. 3. 54.51% of participants work in office environments. 4. Daily TikTok usage patterns show 30%+ users spend 1-2 hours daily (68.14% selected), with 31.86% not using it. 5. Learning new skills is preferred by 50%+ participants (68.14%), while 44.53% choose not to. 6. Social interactions are chosen by 54.13% (282.0 users), while 45.87% opt out. 7. Trend-chasing preferences show 64.30% not participating versus 35.70% choosing to follow trends. 8. Other activities remain inactive for 96.35% of participants.

1. Your gender: field

Item	frequency	percentage	accumulative perception
ma n	224	42.99%	42.99%
wo man	297	57.01%	100.00%
amount to	521	100.0%	

① Cakes	C ring	Pyramidal	Giant bar	
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1. Your Gender:

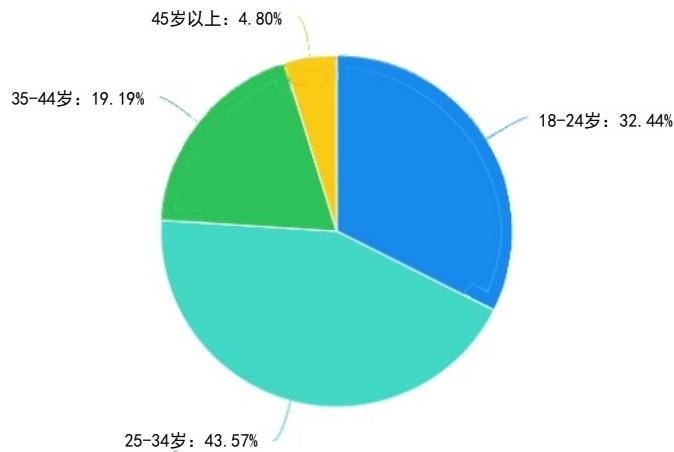


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2. Your age:

Item	frequency	percentage	accumulative perception
18-24 years old	169	32. 44%	32. 44%
25-34 years old	227	43. 57%	76. 01%
35-44 years old	100	19. 19%	95. 20%
45 and over	25	4. 80%	100. 00%
amount to	521	100. 0%	

2. Your age:



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3. Your occupation:

Item	frequency	percentage	accumulative perception
student	105	20. 15%	20. 15%
office worker	284	54. 51%	74. 66%
professional	104	19. 96%	94. 63%
Housewife/husband	23	4. 41%	99. 04%
retire	2	0. 38%	99. 42%
other	3	0. 58%	100. 00%
amount to	521	100. 0%	

3. Your Occupation:



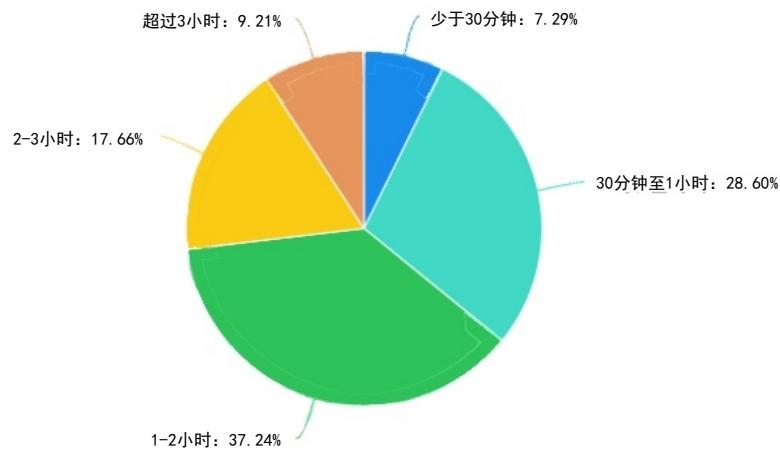
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4. How much time do you spend on TikTok every day? cause

Item	frequency	percentage	accumulative perception
Less than 30 minutes	38	7.29%	7.29%
30 minutes to an hour	149	28.60%	35.89%
1-2 hours	194	37.24%	73.13%
2-3 hours	92	17.66%	90.79%
More than three hours	48	9.21%	100.00%
amount to	521	100.0%	

Bread shape C ring Mountain pillar shape Rectangular

4. How Much Time Do You Spend on TikTok Every Day?



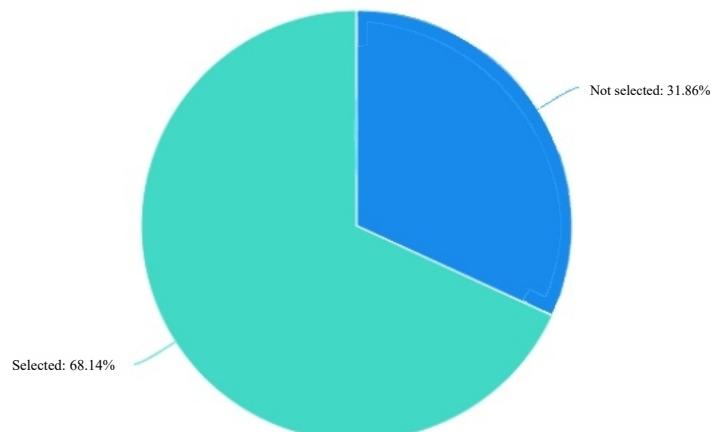
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Relax cause

Item	frequency	percentage	accumulative perception
unselected	166	31.86%	31.86%
pitch on	355	68.14%	100.00%
amount to	521	100.0%	

① Cakes C ring Zapical columnar Three shapes

Relax

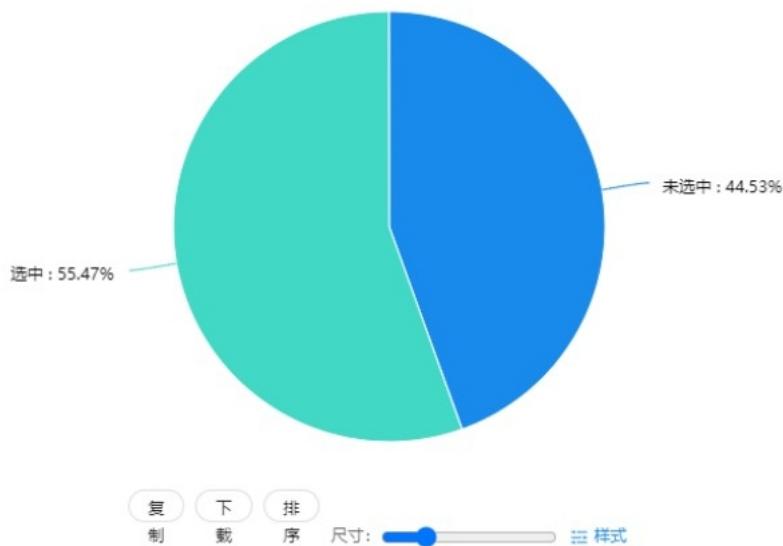


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Learning new things by

Item	frequency	percentage	accumulative perception
unselected	232	44.53%	44.53%
pitch on	289	55.47%	100.00%
amount to	521	100.0%	

学习新知识

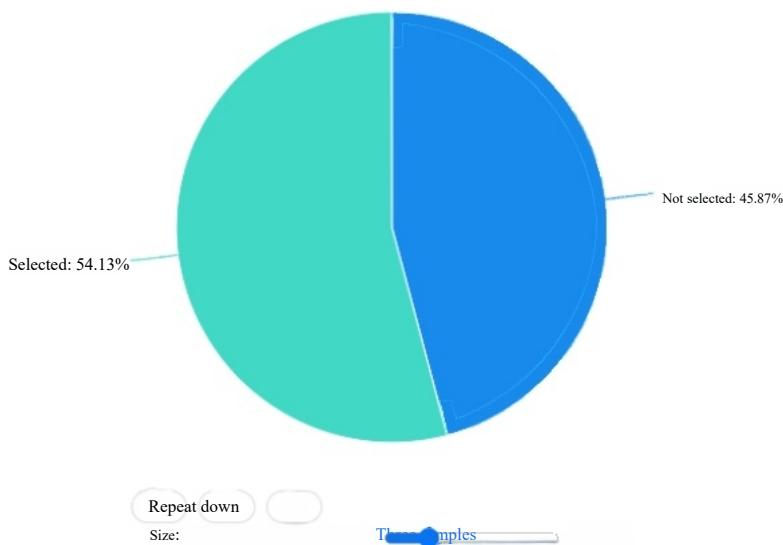


Social interaction

ca
use

Item	frequency	percentage	accumulative perception
unselected	239	45.87%	45.87%
pitch on	282	54.13%	100.00%
amount to	521	100.0%	

Social Interaction



Follow the trend Tian

Item	frequency	percentage	accumulative perception
unselected	335	64.30%	64.30%
pitch on	186	35.70%	100.00%
amount to	521	100.0%	

Follow the Trend

Selected: 35.70%



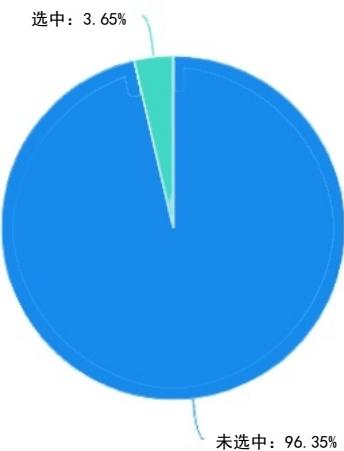
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other cau
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Item	frequency	percentage	accumulative perception
unselected	502	96.35%	96.35%
pitch on	19	3.65%	100.00%
amount to	521	100.0%	

Cakes C ring Pyramidal Giant bar

Other



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