

Ethics Review Application Form of the School of Media & Communication, Wuhan Textile University

No. WTUMC2024091001

Project Name	Automobile design scheme validation experiment		
Project Leader	Wanxia Qi	Contact information	13317125176
Student ID and Employee ID	2008058	Email	407179097@qq.com
The experimental subjects	Designer; Consumer		
The specific materials required for the research must be collected	The questionnaire was designed using the SD semantic differential method and the Richter 7-point scale to validate 9 design proposals. The questionnaire consists of two parts: the first part is for basic information statistics, and the second part evaluates the 9 design proposals using the SD semantic differential method.		
The method of obtaining materials	This project will collect data through an online survey using Questionnaire Star. After the questionnaire is released, users will complete the questionnaire online, and the platform will store the data upon completion. Throughout the process, we will strictly adhere to the regulations on privacy protection and data security to ensure the safety of respondents' information.		
Research start and end dates	September 10, 2024 - December 10, 2024		
Project leader's statement	I ensure that all the forms are filled out and that all the documents submitted for review are authentic. Signature of the project leader: 漆晓霞		
Ethics Review Committee Opinions of the School of Media and Communication, Wuhan Textile University	The experimental design and protocol of the study were scientifically sound, fair and impartial, did not cause harm or risk to participants, and followed the principles outlined in the Declaration of Helsinki, as reviewed by the Institutional Review Committee of the Academy. Recruitment of participants is based on the principle of voluntary and informed consent, and the rights and privacy of participants are protected, and the research content is free from conflicts of interest, ethics and legal prohibitions. The Ethics Review Committee approves the ethical review submitted by the research plan. Unit stamp: 		