

**Table. Further participant characteristics**

| <b>Further participant characteristics</b> | <b>Number of participants (N = 197) (%)</b> |
|--------------------------------------------|---------------------------------------------|
| <i>Location in the United Kingdom:</i>     |                                             |
| England - South East                       | 24 (12.18%)                                 |
| England - North West                       | 22 (11.17%)                                 |
| England - West Midlands                    | 21 (10.66%)                                 |
| England - London                           | 19 (9.64%)                                  |
| England - East of England                  | 19 (9.64%)                                  |
| England - Yorkshire and The Humber         | 17 (8.63%)                                  |
| England - East Midlands                    | 14 (7.11%)                                  |
| Wales                                      | 12 (6.09%)                                  |
| Scotland                                   | 12 (6.09%)                                  |
| England - South West                       | 9 (4.57)                                    |
| England - North East                       | 2 (1.02%)                                   |
| <i>Living accomodation:</i>                |                                             |
| House or bungalow                          | 144 (73.1%)                                 |
| Flat or apartment                          | 52 (26.4%)                                  |
| Mobile home or caravan                     | 1 (0.51%)                                   |
| <i>Household composition:</i>              |                                             |
| 1 adult no children                        | 17 (8.63%)                                  |
| 1 adult 1 child                            | 9 (4.57%)                                   |
| 1 adult 2 children                         | 7 (3.55%)                                   |
| 1 adult 3 children                         | 2 (1.02%)                                   |
| 2 adults no children                       | 56 (28.43%)                                 |
| 2 adults 1 child                           | 19 (9.64%)                                  |
| 2 adults 2 children                        | 10 (5.08%)                                  |
| 2 adults 3 children                        | 3 (1.52%)                                   |
| 3 adults no children                       | 8 (4.06%)                                   |
| 3 adults 1 child                           | 3 (1.52%)                                   |
| 3 adults 2 child                           | 2 (1.02%)                                   |
| 4 adults no children                       | 5 (2.54%)                                   |
| 4 adults 1 child                           | 1 (0.51%)                                   |
| 4 adults 2 children                        | 1 (0.51%)                                   |
| 5 adults no children                       | 2 (1.02%)                                   |
| 6 adults no children                       | 1 (0.51%)                                   |
| 7 adults no children                       | 2 (1.02%)                                   |
| Adult number unknown, 1 child              | 6 (3.05%)                                   |
| Adult number unknown, 2 child              | 7 (3.55%)                                   |
| Adult number unknown, 3 child              | 1 (0.51%)                                   |

|                                                                                                          |              |
|----------------------------------------------------------------------------------------------------------|--------------|
| Unknown household composition                                                                            | 35 (17.77%)  |
| <i>Worried about future finances:</i>                                                                    |              |
| Agree                                                                                                    | 71 (36.04%)  |
| Neither agree nor disagree                                                                               | 51 (25.89%)  |
| Disagree                                                                                                 | 41 (20.81%)  |
| Strongly agree                                                                                           | 18 (9.14%)   |
| Strongly disagree                                                                                        | 15 (7.61%)   |
| Prefer not to say                                                                                        | 1 (0.51%)    |
| <i>Food security:</i>                                                                                    |              |
| You all always had enough of the kinds of foods you wanted to eat.                                       | 127 (64.47%) |
| You all had enough to eat, but not always the kinds of food you wanted.                                  | 61 (30.96%)  |
| You sometimes did not have enough to eat.                                                                | 8 (4.06%)    |
| You often did not have enough to eat.                                                                    | 1 (0.51%)    |
| Never                                                                                                    | 186 (94.41%) |
| Less than four times                                                                                     | 9 (4.57%)    |
| Four times or more                                                                                       | 2 (1.02%)    |
| <i>Health prior to the COVID-19 pandemic:</i>                                                            |              |
| Very good                                                                                                | 78 (39.59%)  |
| Good                                                                                                     | 56 (28.43%)  |
| Fair                                                                                                     | 30 (15.23%)  |
| Excellent                                                                                                | 27 (13.71%)  |
| Poor                                                                                                     | 6 (3.05%)    |
| <i>Current health conditions:</i>                                                                        |              |
| None                                                                                                     | 85 (43.15%)  |
| Anxiety                                                                                                  | 56 (28.43%)  |
| Depression                                                                                               | 48 (24.37%)  |
| Overweight                                                                                               | 43 (21.82%)  |
| Asthma                                                                                                   | 25 (12.69%)  |
| Hypertension (high blood pressure)                                                                       | 17 (8.63%)   |
| Diabetes (Type I or II)                                                                                  | 9 (4.57%)    |
| A weakened immune system/reduced ability to deal with infections (as a result of a disease or treatment) | 9 (4.57%)    |
| Other                                                                                                    | 10 (4.57%)   |
| Anaemia                                                                                                  | 11 (4.57%)   |
| Psychiatric disorder                                                                                     | 6 (3.05%)    |
| Cancer                                                                                                   | 4 (2.03%)    |
| Condition affecting the brain and nerves (e.g. Dementia, Parkinson's, Multiple Sclerosis)                | 3 (1.52%)    |
| Heart disease or heart problems                                                                          | 4 (2.03%)    |
| Other lung condition such as COPD, bronchitis or emphysema                                               | 5 (2.54%)    |
| Prefer not to say                                                                                        | 1 (0.51%)    |

|                                         |              |
|-----------------------------------------|--------------|
| <i>Product types bought from Tesco:</i> |              |
| Food and drink                          | 194 (98.48%) |
| Health and Beauty                       | 131 (66.5%)  |
| Medicines                               | 109 (55.33%) |
| Homeware                                | 98 (49.75%)  |
| Clothes                                 | 95 (48.22%)  |
| Unsure                                  | 2 (1.02%)    |
| Prefer not to say                       | 1 (0.51%)    |
| <i>Other loyalty cards held:</i>        |              |
| Nectar Card                             | 151 (76.65%) |
| Morrisons More                          | 79 (40.1%)   |
| Marks & Spencers Sparks Card            | 73 (37.06%)  |
| Co-op membership card                   | 72 (36.55%)  |
| Lidl Plus                               | 64 (32.49%)  |
| myWaitrose                              | 59 (29.95%)  |
| Iceland Bonus Card                      | 52 (26.4%)   |
| <i>Number of loyalty cards held:</i>    |              |
| 1 card                                  | 15 (7.61%)   |
| 2 card                                  | 38 (19.29%)  |
| 3 card                                  | 35 (17.77%)  |
| 4 card                                  | 43 (21.82%)  |
| 5 card                                  | 34 (17.26%)  |
| 6 card                                  | 19 (9.64%)   |
| 7 card                                  | 9 (4.57%)    |
| 8 card                                  | 4 (2.03%)    |