

APPENDIX 1

MODERATOR GUIDE

Moderator development dynamics:

- The development of the activity is divided into four thematic sections.
- Each section begins with key questions to open the topics and follow-up points.
- The monitoring points are indicative in nature, without implying that the sequence must be followed in the established order.
- The points function as a checklist to address the topics based on the information that the participants themselves incorporate.
- If the information is not received from the participants, the moderator will open the topics through questions.

Presentation:

- Moderator introduction
- Statement of the reason for the session
- Make sure the members feel comfortable so that they can enter a pleasant and trusting environment.

Information for participants:

- Video recording of the session and informing that the material will not be used for any other purpose
- Group dynamics
- Interaction will be one person at a time
- The use of voice is requested by raising your hand to be granted by the moderator
- Encourage contributions of different ideas and opinions
- Indicate that there are no correct answers, only opinions.
- Clarify doubts of the participants

APPENDIX 2

CONTROL AND VERIFICATION TABLE:

SECTIONS	KEY QUESTION
	Tracking points
YO. Knowledge	What is cannabis (C)? Products derived from C Benefits Negative aspects Do you know C consumers?
II. Applications	What can Cannabis be used for? Medicinal Adult/Recreational Industrial Cosmetic Others
III. Personal position	What do you think about Cannabis? Current consumers <u>Assessment</u> Ethics Social Health Labor Effects

IV. Trade	Would you consume products derived from Cannabis? Do you know if the purchase and sale of C is legal? Before legalization Once the market is regulated Type of products <u>Media/Points of sale</u> Physical store Pharmacy Specialized dispensaries Others e-commerce <u>Through internet</u> Contact with the product Price Quantities Shapes Speed Service Accessibility What would be the preferred means of purchasing a product?
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APPENDIX 3

SESSION TRANSCRIPT:

MODERATOR:

At this moment we begin the recording and I reiterate that I thank you, we thank you, speaking in plural, on behalf of the team that is carrying out this activity and we encourage all your ideas to be contributed, let us remember that this is a purely academic activity, so it is an academic space, in which there is openness for all ideas and all opinions.

This would be the right moment in case there are doubts that you may have the right moment to carry out this idea, raise your hand, otherwise we would proceed to start with the dynamic, any doubts? Well, since there is no doubt we will move on to the next:

As a first point, as the first phase of this Focus, you will be given the use of your voice in numerical order, as you are from one to 8, so that you can answer 3 questions and you can select 2 of them, question number one, you are going to answer us. say what you do, question number 2, they are going to tell us what countries they have lived in or what countries they have visited in case they were different and question number 3 is if they have had any contact and I am not referring to consumption simply by seeing or consume etc. without specifying regarding cannabis; Then you can freely answer 2 questions and you can extend the time you want at this point.

We will start with number one (PARTICIPANT) you can answer any of these 2, any of these 3 questions.

PARTICIPANT #1: Can you tell me number one?

MODERATOR: number one would be, for your profession, you can answer any of these 3 questions whichever is most comfortable for you;

PARTICIPANT#1: ok I work in advertising in an advertising agency and I have visited Mexico, the United States, that would be it;

MODERATOR: thank you very much number, we appreciate your participation and that is precisely the dynamic; We will move on to number 2, but I am going to specify, you can answer any of the 3 questions and asking at least that you answer 2 and if you want to participate with the 3 then you are also welcome, I repeat the first is what do you do, yes They have a profession, number 2 is regarding the places they have visited inside and outside the country, we are going to expand it and number 3 if they have had any contact with cannabis; number 2(participant) we hear you;

PARTICIPANT #2: Hello, good afternoon, well, I am dedicated, I am an administrator, well, also like partner one, I know Mexico, the United States, and yes, yes, I have had, I have had to come into contact with what cannabis is, I have never really used it. , but I have had contact with people or with the product in general by seeing it;

MODERATOR: Very good, perfect, thank you very much, then we have here number one who is dedicated to marketing and has visited Mexico and the United States the same as one, 2 has also visited Mexico and the United States, she is an administrator and she refers to having had zero contacts, but who does know cannabis, that's fine up to that point;

We're leaving, very good with number 3, can you please share your participation with us in this first point;

PARTICIPANT #3.- Yes, Hello, good afternoon, I am a professor and researcher, postgraduate professor, master's degrees and others, in the countries in which I have been and visited, well obviously Mexico, the United States, Brazil, Chile, Uruguay, in Argentina, Peru and yes I have had contact and consumption many years ago, but also both things;

MODERATOR.- Correct, number 3 already tells us more about his visit to other countries, that's why he mentioned that he talks to us about Mexico and including the United States as well as 1 and 2, but he adds to us what Chile Argentina Uruguay is if I'm not mistaken. and I think I heard Brazil there, I'm sure I didn't listen there, I may have missed something else, but well, very interesting, he is a master's research professor and he tells us that if he has had any contact with cannabis, even in consumption, I appreciate your participation number 3;

Let's go through number four, please;

PARTICIPANT #4.- Hello, can you hear me?

MODERATOR. - If we hear it loud and clear, good afternoon;

PARTICIPANT#4.- Good afternoon, I am a software developer, I have visited Mexico, obviously the United States, Canada and Peru and I have had contact with cannabis;

MODERATOR. - Excellent number four, he is a software developer, if we listen carefully and he tells us that he has also had a contact and he adds to our list having met, having visited Peru, right? excellent thank you very much.

Let's move on to number 5, please;

PARTICIPANT #5.- Hello, good afternoon, thank you, I am like number four, I am a software developer, the countries that I have known are Mexico and the United States, also and in

terms of cannabis, if I have had contact with it, I consider myself a frequent consumer of it and that's all, thank you very much;

MODERATOR. - Here we have again a position of a person who has had contact with cannabis, he is considered, well he says he is a consumer, if he has had contact with it himself, he is also a software developer and he refers to having had a presence in Mexico and in the United States. United, thank you very much 5.

Number 6 please, good afternoon;

PARTICIPANT #6.- Good afternoon, by profession I am a lawyer, I have visited the United States and a few parts from here to Mexico and I have had contact with cannabis, as consumption, in harvesting and cultivation and well, I believe that this, with its derivatives as well ;

MODERATOR. - Very good, thank you very much number 6, I warn here because we reiterate how most of us have been in the United States in Mexico, in this case we have the presence of a lawyer, a different profession, it refers to a contact with cannabis with consumption, but adds also with cultivation and harvest, interesting.

We go through number 7, thank you very much 6, go ahead;

Participant#7.- Hello, well, I currently have online businesses, what was the second question, excuse me?

MODERATOR. - The second question is what countries have you visited?

PARTICIPANT#7.- Mexico and the United States like the vast majority and if I have had contact with cannabis, so much so, well-known friends.

MODERATOR. - Correct, excellent, thank you very much for your participation; Here we have a person who is dedicated to online business, has visited as much as the United States as the majority of us here present and has had contact with cannabis through acquaintances and consumption without any problem, thank you very much 7.

MODERATOR. - Do you hear number 8?

PARTICIPANT #8.- Yes perfect, I am a civil engineering student, I am also dedicated to online business, I have visited Mexico, the United States and Curaçao and yes I have had contact with them and I also consumed and that would be everything;

MODERATOR. - Excellent, well we have a fairly large group, different professions, we have people with contact, others without contact regarding the issue of cannabis, which is precisely what interests us today.

In the first section that we will have to address, referring precisely to the knowledge we have about cannabis, if I ask you, what is cannabis? Could you answer me?

Well, I will start with number one, to give you participation in the same order that we have been developing;

PARTICIPANT #1.- Very well, I consider that there is a compound, which has derivatives of different molecules, use for different forms, which has its medicinal consumption, has its Recreational consumption, people who use it just to chill , So personally I think that it is a product that is not exploited as it should and that is why people get scared, especially the ladies who get scared of someone, but really if they would start looking for all the benefits that this has. plant, well it would not be illegal, so what I consider is what it is in Cannabis.

MODERATOR. - Thank you very much number one, number 2, do you want to participate with the knowledge of what cannabis is?

PARTICIPANT#2.- Well, I think that cannabis, well, I understand that cannabis is a plant and, as my colleague said, it has both medicinal and recreational derivatives and can even be consumed with some type of food, the truth is that it never I have had contact with neither smoking it nor consuming it but I have not seen And I know that also as number 1 commented, I don't know at the end of the day it is channeled poorly, maybe the use and sometimes they make a comparison with the cigarette, I think that at the end Ultimately, it is up to each person whether they use it or not. And yes, it is true that it is highly banned by society. The truth is that in my case I have never used it because it has never really caught my attention, but I think it is the right Who doesn't! and the fact that they exist is for a reason, because I don't think it is that harmful, if you know how to use it correctly.

MODERATOR. - Thank you very much number 2, returning to some points in which you refer, since it has benefits, it has various purposes heard around, medicinal and recreational, we are talking about what knowledge is, we are talking about rights, number 2 begins to talk about these issues such as one, which is a taboo, which is banned by society, but this is very interesting.

Number 3, what is cannabis?

PARTICIPANT#3.- Not a plant! For me, I don't have much knowledge, well, in-depth about what it is, I know that it is a plant and what I am very clear about is that it polarizes society, no! On the one hand we have people in favor, on the other we have people against but undoubtedly what the colleague mentioned is a right to consume it and it is a right not to consume it, also here the important thing is to respect each person's decisions and what we

can decide or in terms of our own body, we are responsible for what we do, so whoever consumes it, whoever does not consume it, is completely within their rights, but the point that I would highlight here is that polarization and opinions and conflicting positions on this topic;

MODERATOR. - Very good, thank you very much 3, your perspective is very interesting regarding the fact that it is an issue that polarizes society, we will address these points later, we are going to give number four the opportunity to express himself on the matter, number four, what is cannabis?

PARTICIPANT #4.- Cannabis for me is a plant with a psychoactive and it is simply that, for me I am not very familiar with the derivatives and everything that can be made from the plant, but for me it is simply a plant;

MODERATOR. - Excellent, we agree, like the majority, that this is a plant and in this case we added it there because it has to be a psychoactive, so it is very interesting because of the aspects or perspectives that we give it.

Number 5, what is cannabis?

PARTICIPANT#5.- ok, well as everyone has mentioned it is a plant, I also know it as different ways of consuming it, as they already mentioned they have certain derivatives, which I know that cannabis has are 2 compounds, THC and also it has a part that is CBD, I have seen a big one lately, let's say a big one, what could I call it? A great trend is that CBD is something that is good and it is something that looks better when consumed, since there are several CBD oils and that I see that they are sold legally, I see that there are restaurants that prepare these foods with CBD, plus the part of the THC is what I see many people repel if we wanted to see it that way;

MODERATOR. - Thank you very much, yes sorry (they interrupt him)

PARTICIPANT #5.- Since THC is what I understand, it is the part that we say alters your mind in a stronger way.

MODERATOR. - Very interesting, very good, thank you very much number 5;

I really like the question that you begin to address here, the issues related to THC AND CBD, as components and therefore the uses that are being given to them! We will have to address it later, thank you very much;

Number 6.

PARTICIPANT#6.- Well, for me cannabis is a plant, just as it has different uses and can be used in various areas, that would be everything;

MODERATOR. - Thank you very much and indeed, we reiterate that point where there are different types of uses that can be made of the plant, thank you very much.

number 7;

PARTICIPANT#7.- Well, as has been mentioned, I know that cannabis is a plant, but as something related to what 3 commented, everyone is free to use it as they please, no! However, I also find myself neither for nor against since everyone can decide about their body. I also understand that there is recreational use and medicinal use with diseases such as Alzheimer's or simply an ankle injury. I know that there are ointments that contain cannabis and it can help cure it, but in depth I don't know details, or what I'm talking about 5 for example THC, I'm not very related to this type of information, however it seems to be interesting.

MODERATOR. - Yes, thank you very much 7.

Returning precisely to the question of how this depends on the use of each person, each person is free to use it, I find it very interesting, I thank you for your participation.

We move on to number 8;

Participant#8.- Well, I know that it is a plant, culturally because it is closely linked to drug trafficking and socially because it is a topic of debauchery or something that has to do with it, no! with that type of recreational things, because culturally also for Mexicans I feel that it is a delicate issue, we are not like other countries that, well, they accept this type of drug more easily, you could say, but well, it is a whole issue there. ! I imagine because there is also alcohol and tobacco that are more, let's say, harmful to health, which are consumed legally, but at least personally, the times that I have consumed it, I have not had any type of problems and well, it depends on who, but as he reiterated again, it is a social and cultural issue regarding cannabis.

MODERATOR. - Your participation number 8 is very, very interesting, here is the question inherent to your comparison with other substances such as alcohol and tobacco, no! And since this is also a cultural issue and as in Mexico, this is not as accepted as it is probably in other countries, very interesting.

I see a number 9, I don't know if I want to also participate with this question, what is cannabis?

PARTICIPANT#9.- Cannabis is a plant that is for medicinal or recreational use.

MODERATOR. - Correct, injured, but to me this is excellent if we filter it, it is a plant with various uses such as medicinal or recreational, let's talk about cannabis, I think I have heard different perceptions regarding it.

What products do you know that are derived from cannabis?

At this point I would ask you to raise your hand if anyone wants to use it or we would do it randomly; Please number 5, can you share with us what products you know related to or derived from cannabis.

PARTICIPANT #5 derived products I know, well there is the product as such which is the cannabis plant, there is ointment as they have already mentioned, foods that contain its THC extract, there are oils that also contain a CBD extract , there are these edibles in forms of gummies, there are people who prepare their own foods at home, among others, the truth is I don't know many derivatives;

MODERATOR. - Perfect, very good, let's give you the opportunity to participate with your hands up, number one please;

PARTICIPANT #1.- And well, they even beat me to my partner number, but well, the natural plants, with the gummies that are like edibles, it is known that there are also chips that are already sold to you as if they were Doritos, but well, they have THC, the pens that are in oil, but are also smoked, the CBD that is also derived from marijuana and as it says you can also do it at home and prepare your food with oils.

MODERATOR. - Thank you very much, number 9, what products do you know that are derived from cannabis?

PARTICIPANT#9.- Practically the ones mentioned, butter, I think everyone has already said them.

MODERATE. - A few moments ago I heard that some of you mentioned benefits of cannabis, what benefits, this is the next question, what benefits do you know, to return to this point about cannabis?

Number four, do you know the benefits of cannabis?

PARTICIPANT #4.- Sorry, nothing if this, in patients with cancer for example, helps them relax, that is something that I know, another benefit because more than anything I see the benefit of being relaxed, no! I think this is what comes to mind right now.

MODERATE. - Excellent very very good.

Number 3, do you know any related products derived from cannabis?

PARTICIPANT #3.- Well, more than derivatives, I would mention some preparations! I have seen it in cakes, in brownies, in pizzas, even in some drinks, also in other dishes, just derivatives in preparations, is what I would like to mention.

MODERATE. - That's excellent.

Number 7, can you add anything else?

PARTICIPANT #7.- Yes, just to finish the point of the preparations, at some point I know that in southern states of the country they even prepare cheese cured in cannabis oil, however, I have never tried it and neither does its preparation. And answering the other question, I understand that it helps many diseases, many already mentioned above, I would like to add that it also helps in Parkinson's, I have seen that in Alzheimer's and I once heard that someone I know who has HIV also uses it. I came to use it due to the illness, however we did not go into much detail, but I know that it does have several medicinal benefits;

MODERATOR. - Very good, thank you very much, it is also valid to return to the previous points, even if I move on to a next question and someone wants to return to a point with complete confidence, please raise your hand and I will give you the use of your voice so that you can to return to any point that you would like to share with us, this is extremely important and you provide us with that information.

Does Number 3 have any comments?

PARTICIPANT #3.- Just to add to what you mentioned, I have also heard it for anxiety to calm some Pains, it has already been mentioned but I would also like to point out for very specific Pains, no! For example, back pain, they recommend that this be the case as well, that is, very everyday issues can be resolved or attended to with this, but also some slightly more complex cases, as the colleague mentioned regarding Number 3. Do you have any comments? cancer and other diseases, even here we also mention how pets, dogs can also be given CBD, particularly that's all I wanted to add;

MODERATOR. - Excellent, Excellent, very good contribution. I find it very interesting not only the human use but also that pets could benefit.

Highlighting this point of the benefits that can be obtained now, a colleague mentions that it is a delicate issue, that they are not accepted, because there is also a negative perspective and it is considered that there are precisely negative aspects; What would be the negative aspects that you consider exist related to cannabis?

Number 6, please.

PARTICIPANT #6.- Well, I think it would be on a social level, well perhaps we as a country, well we are not yet perhaps adapted to this, because for example I think, imagine that 6 thousand robberies a day well not on oxxos stores , pharmacies, then imagine trying to implement dispensaries here, if we generally blame as a society the marijuana that is going to jump, now that whole group of people who would be seeing this product that they distribute in the dispensaries, they would not be seeing it as they do. that we are discussing right now, with all those kinds of benefits that it can bring, etc.

Maybe they would be seeing it, nothing more like what they wanted to obtain, whether it be like robbing a store and consuming the beer, I believe it is a very important factor why we are not allowed to decriminalize and regulate Commerce much.

MODERATE. - Excellent, I don't think this is very interesting! What is the blame for, you even use the term that the marijuana is blamed and here when it comes to being with no, sometimes we speak with that term that the marijuana is not! then it is even a word that is used to refer in a derogatory way to a person, no! That is an aspect that could be highlighted as negative.

Number 3 ahead...

PARTICIPANT #3 - Yes, and it is precisely from what the colleague mentioned that this stigma is not! or cross out the consumers, that is one of the problems, but going back to your point that you mentioned, one of the negative aspects of all that, I believe that the accumulation of wealth, particularly when we talk about illegal activities, an issue here that It seems very important to me and that it could be resolved in a certain way with legalization, it is precisely all this accumulation of capital, which is very important, it is a very big, very broad issue and all of this, precisely what you mention, helps to generate that imaginary. social situation that people have in relation to those who consume, that is one of the most regrettable aspects, no! cross out someone by one's own decision, no! in a context of freedom of supposed freedom, which I quote there.

MODERATOR. - Correct, your contribution seems very accurate to me, thank you very much.

I'm going to move on to the next question if you don't have any other comments, regarding the negative aspects and I'm going to ask you something that perhaps you already touched on right now, at the point when we asked you what is cannabis? Many of you told me about its uses and I asked you what can cannabis be used for? Some of you have already told us that it can be used for medical purposes and others that it can be used for recreational purposes and perhaps you have already mentioned some other uses. Do you know of any other uses for cannabis besides medical and recreational? ? number 9...

PARTICIPANT #9.- Not the truth. No, he is a doctor and Recreational, the only thing he could contribute.

Moderator. - very good.

Number 8, do you know of any other uses besides medical and recreational for cannabis?

Participant #8.- No, not really, I don't know any other way to use it.

Moderator. - very good number 5, please.

Participant #5.- In terms of use apart from Recreational and medicinal, I have read several articles about how in other countries how in the industrial sector the cannabis plant is used for textiles, among other things, right now I couldn't say, but I have seen that In the industrial sector, benefits are also being taken from the cannabis plant outside of consuming it, let's say consuming it in general but giving it another correct use.

Moderator. - we then add industrial use no! such as, for example, where the textile industry could be one of its applications, thank you very much number 5.

number 2, do you like to participate?

Participant #2.- Yes, it is also used in the cosmetic area, which also comes in the industrial area. No! but it is already very specific for the cosmetic area in creams regularly for the age to take care of the face, so I think it is a major part of the recreational area of cannabis in industrial matters.

Moderator. - ok perfect very well we could add some other contributions; 8 like to participate?

Participant #8.- Yes, now returning to the negative aspects, well, no one mentioned it, no! but well, I assumed that someone was going to mention it, but in excess, because cannabis is bad, I know that it can atrophy the functioning of the brain in the neuronal part, no! also atrophy the muscles, because you see in the rappers there that they are very skinny, the black ones and well I know that in excess it has repercussions on health, no! so that can be another negative aspect of cannabis.

Moderator. - very good, I thank you for returning to the previous point, in which the negative points are taken up and we do indeed see here that there are some health issues that could have an impact, no! It is a topic that is also important to add.

The next question that I am going to put on the table would be, what opinion do you have from the point of view of health precisely, opens the key for us with this participation 8, a reference that, since it has an affectation in this sense, what do you consider What could be the effects that cannabis can have on people's health? number 5 please.

Participant #5.- In terms of health problems, I know and have seen people who, due to their extended or very frequent use, can have certain problems, both in memory loss and in difficulty concentrating, more than anything this is because memory loss for example at very mild levels, I have seen at very mild levels how people have lost consciousness, wow! In other words, you might faint from so much use and in terms of concentration, I have seen people who use it to concentrate more and I have seen the result, but I have also seen people who, when consuming it, simply cannot carry out their tasks. what they can usually do

Moderator. - very good, very interesting, thank you very much.

Now, that is one aspect of health, there are other aspects that we could address, in fact, there are many no! But well, in the social aspect you mentioned that at best it is a cultural issue, it is an issue that we are ready or that we are not ready, how would you value this? Regarding ethics, is the use of cannabis correct or incorrect? from your point of view; number four (participant number 4 is given the use of voice).

Participant #4.- Oh, I think that, if your responsibility is a job in which, for example: you have to drive a truck full of children to take them to school, here it is something operational, you are going to put many people at risk. I think there, yes, as if I had one... what is the word? Objection, but if it's something that maybe I don't know you have to design, then yes, I have nothing against this.

Moderator. - Very good, I think your participation is very accurate and here again we can move on to another topic. What do you think regarding labor issues and cannabis? What do you think about cannabis in the workplace? number 3 please.

Participant #3.- As far as work is concerned, it seems to me that it doesn't work! I have understood from well-known designers and so on, that it helps them a lot to awaken all this creativity, no! So in that sense it seems to me, well, no! If you manage to take advantage of it, well, no! But I would like to return to the social point, no! Sometimes all this consumption and so on can also lead to some racist attitudes, no! For example, we heard the colleague who mentioned blacks or something like that to refer to Afro people, so that is also another problem, trying to link consumption with certain differences or issues of diversity and so on, that is also another issue, but going back to Regarding work, I don't see any problem as long as it doesn't exceed the limits that partner four mentioned, no! That point is very interesting.

Moderator. - That's very interesting, and I find it very interesting that the disconnection from the connection that is made with people's stigmas can't even lead to racist attitudes. Well, now let's move on to another topic, okay? Well number one, do you have a stake here?

Participant #1.- I wanted to mention something, I worked in several advertising agencies and there it is very allowed, as I say, that designers, creatives, those people who do have, more than anything, that work of creativity, of uniting ideas, I feel that yes, it is a good use and well, I say as long as it does not exceed the limits of your conscience, that is, you are okay to work, it is totally acceptable and well, it also has a lot to do with ethics, not with the person! Because if you are my doctor and you are going to open the heart and you are going to operate, it would not be so good if you were like, in that condition, but well, I say that there is ethics for the person who uses it. And well, rules that such Once they legalize it, they should drink it just like alcohol, other drugs or things.

Moderator. - I find what you refer to number one very interesting and I really like it even for the theme of a song "as long as it does not exceed the limits of your conscience it is acceptable" I don't think the way you express yourself about it is very nice; and now we are going to address the issue of legalization.

number 7, do you like to participate?

Participant #7.- Yes, just to complement everything you have mentioned, I would like to add that I think it is also related to the maturity of each person, because as has been mentioned previously, marijuana can be the gateway to starting to consume other drugs. with which you really ruin your life, no! I hope that if you use it correctly and know your limits, if you really know yourself as a person, I believe that it can bring many benefits to you as a person and to what you do best at work.

Moderator. - excellent, yes very good, this may be the entrance to or the channel for knowledge of other drugs, no! Interesting!

Number 8 (voice is given to participant number 8)...

Participant #8.- I wanted to comment on precisely something about that and well, for example, consumption can be very different for someone who starts doing it at 25 years old or 30 years old, I don't know, or I don't know if both! but maybe 22, 23 years old, I don't know, and someone who maybe is just turning 18, who maybe just doesn't go out on the street anymore, and well, who comes across different types of drugs and well, that could be a watershed for well. I don't know that there is a greater population consuming other types of drugs, besides marijuana, no! I don't know if it's okay to call it drugs, but I think that at the end of the day it's related to all that, no! So yes, I also agree with number 7, well, to whom are you going to sell it and to whom not, well, this is an issue, not because they sell cigarettes to 16-year-old children, that is, well, I say, I don't know what could happen. .

Moderator. - Look, what you tell us 8 is very interesting, because you return to the point of maturity as 7 said, not the question of age can be a very important factor in at best responsible or ethical consumption.

Also taking up some words from some of you who have mentioned, we are now going to enter the fourth section. Look, we are already in the fourth section, we have already addressed issues related to the general knowledge of cannabis, we have addressed issues related to uses, as well as positioning, the position that you have regarding different areas of cannabis, we are going to talk now about what you mentioned right now about the legalization of the trade.

Do you know if it is legal to buy and sell cannabis in Mexico? number 6 (participant number 6 is given the use of voice)

Participant #6.- I understand that buying the plant like this, well, no, it is not, however, because I have bought CBD products at the gym that provide them openly, well, it is NOT like I have it here in the back room. Well, I don't mean they have them in the display case, well then I say there is some type of regulation, but I don't think the plant itself is legal.

MODERATOR. - Very good in some other participation regarding whether the sale of cannabis is legal or not, number 2 please...

PARTICIPANT #2.- Well, like my colleague, I have no knowledge, well, you do know that it is not legal, but I think it depends a lot on what the concept of what you drive says, because I have to work with a store directly It depends on cannabis, well CBD, I don't know, I imagine it's like a part of the extract and well, it's legal, so even I have had to consume the gummies, maybe I was in contact with it and I didn't realize it, But yes, you can consume the gummies and it is completely legal, but I imagine that at the time, as they said, offering it to minors, maybe in other types of stores where it is not, well, it is not legal.

MODERATOR. -I see that perhaps there is still a gray area between what is legal and what is not legal and to what extent and what type of products, perhaps there is a gray area that they say in that sense of not being determined, I was referring to them right now number 6, that perhaps the plant is not due to some derived products, yes, the same thing that it takes up, for example the gummies that you say, perhaps I have consumed it and I had not realized that situation, so what you tell us seems very interesting to me. .

Does number one have participation?

PARTICIPANTS #1.- I also knew that CBD is not legal yet, even though they are really derivatives, in Mexico they are still not legal and I know this because I once had a CBD and Facebook account that restricted the ads that were sold because we were in Mexico and in Mexico it is still not legal, it did not let you advertise any advertisement, with CBD then. And as far as I understand, neither the plant nor CBD, nor absolutely anything is still legal, it is in a process, but legally NOT YET.

MODERATOR. - I find it interesting that you manage here a media control of social networks, media and social networks and since they have, I am perhaps getting ahead of myself a little bit in what you are telling us, certain types of policies in this regard, now considering that the market ...number 5 do you have any opinions?

PARTICIPATION #5.- What I have seen here where I live, it is legal, well, as many mention, the purchase of CBD products is legal, but I have also seen and read quite a bit and with several acquaintances, it is legal growing marijuana in your own home, for example: cultivation is legal now as well, it is legal to carry I think up to 20 grams of marijuana on your person as long as it is not for the purposes of distribution, more than anything for the purposes of your consume it.

MODERATOR. - excellent, here you are addressing some very interesting topics, even addressing the cultivation and the contribution, I am even referring to an amount not 20 G. I think what you are sharing with us is very interesting and since this can be done, we would have to review the legislation and see which ones They are the points, the quantities and the type of activities that can be carried out, so what you are sharing with us seems very very appropriate to me, thank you very much.

We only have a few minutes left, I would like to close with one last question regarding, regardless of whether cannabis is legal or not, what would be the point of sale that you would consider to be most appropriate to purchase a cannabis-related product? We are going to open a participation to each of you, we will start with number 9, I HOPE your point of view number 9, where would you buy cannabis?

PARTICIPANT #9.- Well, an authorized center, other legally constituted stores, some of the products are even interesting when using this medication properly.

MODERATOR. - ok perfect, thank you very much, I'm going to continue with number 8, I'm going to add the number of descendants to give everyone participation, let's see if you can participate in this last one, where would you prefer to purchase a product related to the Canary Islands? number 8 please.

PARTICIPANT #8.- Well, I think that in a smoke shop, you could say that's what they are called in the United States, I think that it could be there because you have to know that that is the place where people can find it well. , only there.

MODERATOR. - that's right, perfect, we could say like a cafe specialized in cannabis issues, no! number 7 what do you think?

PARTICIPANT#7.- Well, the truth is, I think it is a very complicated issue, because I believe that if it is legalized in a few years it will be found everywhere, in convenience stores, supermarkets, pharmacies, as number 9 commented, Just like 70 years ago the cigarette, tobacco was illegal and there were already people in prison for that and now you can find

tobacco anywhere, a cigarette itself, so I think it will be possible to buy it, because in almost everywhere if cannabis is legalized.

MODERATOR. - well, not everywhere! Looking at the experience, for example, of tobacco, you share with us how this has evolved. There were even people who were penalized for this issue and today we see that it is sold everywhere, no! then you also see that future FOR cannabis.

Let's shorten the last questions, to start with number 6, number 6, the question is: Would you be interested in buying cannabis online?

PARTICIPANT #6.- yes In fact I think it would be one of the safest ways, both for the buyer and the seller, because it IS a way in which the seller can make AND have his receipt, perhaps an anonymous function, because of in a protected way, then THE consumer would also have certainty that who is being provided to them and what type of product they are asking for and it would arrive at the door of their house.

MODERATOR. - very interesting, it would arrive at the door of your house, wouldn't it! It is very convenient, number 5, what do you think about the e-commerce sale of cannabis?

PARTICIPANT #5.- I would be completely in favor, since, at the time of regularizing it, I would feel that what one is buying is safer, I would prefer 1000 times more to buy it online or in stores, preferable to be buying it in the street with people who you don't really know are selling to you.

MODERATOR. - Very well, the certainty that this can give you, we return to that point of security.

Number four, what do you think about the online sale of cannabis? What would be convenient? What would be attractive about buying cannabis online?

PARTICIPANT #4.- It would be attractive to me to have a review system by other people that validates no! Yes, it is of good quality, trustworthy and something that makes me feel safe that I am buying something, but not of good quality!

MODERATOR. - Excellent!

Number 3, what do you think about it? What do you think about these benefits of buying this product online?

PARTICIPANT#3.- Yes, it seems good to me, we buy other products online, why not buy that one too? Hey! What I would add there is that it comes accompanied by information, no! That is to say, they are informed people or informed pages and they can link you to what they mention, not even from the reviews! That other people share their experiences in the information is also very important in all of this.

MODERATE. - Certainly the reviews nourish us a lot when buying and I considered that, like you, this is a very important factor in modern purchasing, not the question of having the contributions of other buyers related to the seller and the same product.

Number 2, what do you think about this point about the internet sale of cannabis?

PARTICIPANT #2.- It seems good to me, I support the point of my colleagues, that I believe that at the end of the day it must be something regulated and that they are reliable stores, because as they say, we are buying anything, even food, so we review them I think that, the truth is, whenever I buy online I have to see comments, no matter how pretty it looks I don't buy it, so I think so, because a colleague said: "hey, you don't know what they are selling to you." So I think that yes, it will be legalized and it will sell you, I think it will be one of the best points of sale, because you neither expose yourself, nor do they expose you and you will also be sure that they will sell you perhaps something better than what you can. find on the street.

MODERATOR. - Very well, I am going to close with a question and now yes, it is the last one and I am only asking you to answer a person who is going to say yes and that is how you consider it, do some of you consider that it is bad or negative to sell cannabis for Internet?

PARTICIPANT #1.- I'm going to use my word, because you didn't ask me, but I wanted to say that maybe one of the good and very safe ways to sell is as an application, I feel like it would be the safest thing, too. For the company, in other words, the best thing would be, I don't know, maybe yes, I don't know the brand name of the company that sells it, that it has an application, that it has, as they say, no! all the reviews , that people can comment on how it went, all those types of things and I consider that they are the same as restrictions, maybe if you are to enter your INE or something like that, to verify that you are of legal age That is, with those assurances that an application or sale may have, but I consider that it is the easiest way and that is where it will go.

MODERATOR. - Once again the security points are not taken up! Maybe with certain types of locks, to verify the purchases of both the buyer and the seller, it can be beneficial.

Well with this we close this Focus Group related to cannabis, I really believe that there is a lot of information that we can continue to address; However, for reasons of time we will limit today's intervention, even now I thank you, we greatly appreciate the time that you have just given us, your contributions are very valuable, both academically and on a personal level, so hey! Thank you very much for having participated and we remain at your service, for anything!

Number 2 do you have any comments?

PARTICIPANT #2.- No nothing, I was applauding you, it was very cool, thank you.

MODERATOR. - Thank you very much, it is a pleasure to have shared this time with you and I am at your service.