

Supplementary Material

S1. Detailed Results regarding Figure 2

S1.1. Linear Regression Model of Fairness (Reverse coded)

	Estimate	Std. Error	t value
(Intercept)	-1.422	0.101	-14.034***
Age	-0.09	0.019	-4.844***
Education	0.052	0.017	3.163**
Residence in Qatar	0.014	0.015	0.922
Female	0.236	0.036	6.556***
Arab. Gulf	-0.716	0.09	-7.965***
MENA	-0.655	0.075	-8.713***
Sub Saharan Africa	-0.52	0.099	-5.274***
South Asia	-0.685	0.071	-9.612***
Southeast Asia	-0.842	0.089	-9.506***
Mixed	-0.456	0.112	-4.065***
N. of Observations	2349		
Adj. R-squared	0.073		

*** p<0.001; ** p<0.01; * p<0.05

S1.2. Ordered Logistic Regression Model of Fairness (Reverse coded)

	Estimate	Std. Error	t value
Age	-0.211	0.044	-4.835***
Education	0.125	0.038	3.241**
Residence in Qatar	0.031	0.036	0.857
Female	0.542	0.083	6.524***
Arab. Gulf	-1.877	0.233	-8.053***
MENA	-1.739	0.204	-8.546***
Sub Saharan Africa	-1.412	0.25	-5.657***
South Asia	-1.808	0.195	-9.257***
Southeast Asia	-2.157	0.229	-9.415***
Mixed	-1.241	0.285	-4.348***
Agree Neutral	-2.16	0.259	-8.334***
Neutral Disagree	-0.947	0.257	-3.688***
N. of Observations	2349		
Residual Deviance	4911.354		
AIC	4935.354		

*** p<0.001; ** p<0.01; * p<0.05

S2. Detailed Results regarding Figure 3

S2.1. Linear Regression Model of Government Protection Endorsement: Interaction between Familiarity and Fairness

	Dugong	W.Shark	Turtle	Falcon	Agama
(Intercept)	2.23 *** (0.25)	2.27 *** (0.21)	2.40 *** (0.17)	1.24 *** (0.31)	2.84 *** (0.16)
NR6	0.18 *** (0.05)	0.15 *** (0.04)	0.14 *** (0.04)	0.40 *** (0.07)	0.14 *** (0.03)
Compassion	0.22 ** (0.07)	0.23 *** (0.06)	0.23 *** (0.05)	0.29 *** (0.09)	0.11 * (0.04)
Fairness Neutral	0.13 * (0.06)	0.11 (0.07)	0.21 *** (0.05)	0.18 * (0.08)	0.17 ** (0.05)
Fairness Agree	0.25 *** (0.06)	0.20 ** (0.06)	0.23 *** (0.05)	0.29 *** (0.07)	0.15 ** (0.05)
Familiar Somewhat	0.15 * (0.06)	0.22 *** (0.07)	0.27 *** (0.05)	0.25 ** (0.08)	0.13 ** (0.05)
Familiar A Lot	0.24 *** (0.07)	0.33 *** (0.06)	0.36 *** (0.04)	0.37 *** (0.08)	0.33 *** (0.05)
Age	0.01 (0.02)	-0.01 (0.01)	0.01 (0.01)	-0.00 (0.02)	0.02 (0.01)
Education	0.04 ** (0.01)	0.04 ** (0.01)	0.01 (0.01)	0.06 ** (0.02)	-0.00 (0.01)
Female	0.03 (0.03)	0.06 * (0.03)	0.06 ** (0.02)	0.02 (0.04)	0.07 ** (0.02)
Residence Qatar	-0.00 (0.01)	-0.01 (0.01)	-0.00 (0.01)	-0.01 (0.02)	-0.01 (0.01)
Arab. Gulf	-0.11 (0.07)	-0.24 ** (0.07)	-0.09 (0.06)	-0.54 *** (0.11)	-0.19 *** (0.06)
MENA	-0.15 * (0.06)	-0.25 *** (0.06)	-0.08 (0.05)	-0.40 *** (0.09)	-0.08 (0.05)
Sub Saharan Africa	0.00 (0.08)	0.08 (0.08)	0.06 (0.06)	-0.02 (0.12)	0.07 (0.06)
Southeast Asia	0.10 (0.07)	0.00 (0.07)	0.03 (0.06)	0.04 (0.12)	0.07 (0.05)
South Asia	-0.12 * (0.06)	-0.10 (0.06)	-0.08 (0.05)	-0.25 ** (0.09)	-0.01 (0.05)
Mixed	-0.02 (0.09)	0.02 (0.09)	0.01 (0.07)	-0.04 (0.14)	-0.00 (0.07)
Fair Neutral X Familiar Somewhat	0.03 (0.09)	-0.05 (0.09)	-0.14 * (0.07)	-0.12 (0.12)	-0.11 (0.07)

	Dugong	W.Shark	Turtle	Falcon	Agama
Fair Agree X Familiar Somewhat	-0.08 (0.08)	-0.07 (0.09)	-0.13 (0.07)	-0.16 (0.11)	-0.06 (0.07)
Fair Neutral X Familiar A Lot	0.02 (0.10)	-0.02 (0.08)	-0.14 * (0.07)	-0.03 (0.12)	-0.20 ** (0.07)
Fair Agree X Familiar A Lot	-0.05 (0.09)	-0.09 (0.08)	-0.15 * (0.06)	-0.16 (0.11)	-0.17 ** (0.06)
R ²	0.11	0.10	0.11	0.13	0.07
Adj. R ²	0.09	0.09	0.10	0.11	0.06
Num. obs.	1555	2183	2098	1513	2214

Standard Errors in Parentheses. *** p<0.001; ** p<0.01; * p<0.05

S2.2. Order Logistic Regression Model of Government Protection Endorsement: Interaction between Familiarity and Fairness

	Dugong	W.Shark	Turtle	Falcon	Agama
NR6	0.798 (0.202) ***	0.639 (0.159) ***	0.707 (0.191) ***	1.043 (0.175) ***	0.688 (0.171) ***
Compassion	0.812 (0.261) **	0.628 (0.197) **	0.866 (0.208) ***	0.666 (0.217) **	0.408 (0.208) *
Fairness Neutral	0.292 (0.199)	0.149 (0.211)	0.737 (0.217) ***	0.347 (0.192)	0.634 (0.266) *
Fairness Agree	0.753 (0.208) ***	0.509 (0.214) *	0.774 (0.210) ***	0.631 (0.191) ***	0.462 (0.243)
Familiar Somewhat	0.419 (0.233)	0.427 (0.215) *	0.822 (0.232) ***	0.500 (0.204) *	0.379 (0.233)
Familiar A Lot	0.871 (0.277) **	0.949 (0.195) ***	1.528 (0.234) ***	0.947 (0.206) ***	1.737 (0.255) ***
Age	0.053 (0.073)	-0.008 (0.058)	0.059 (0.068)	0.013 (0.058)	0.152 (0.066) *
Education	0.185 (0.062) **	0.136 (0.050) **	0.072 (0.060)	0.135 (0.051) **	-0.030 (0.055)
Female	0.172 (0.133)	0.208 (0.109)	0.278 (0.130) *	0.142 (0.113)	0.292 (0.121) *
Residence Qatar	-0.004 (0.056)	-0.034 (0.046)	-0.049 (0.053)	-0.014 (0.047)	-0.061 (0.051)
Arab. Gulf	-0.534 (0.340)	-1.039 (0.303) ***	-0.634 (0.372)	-1.626 (0.315) ***	-0.935 (0.298) **
MENA	-0.759 (0.294) **	-1.112 (0.268) ***	-0.779 (0.332) *	-1.272 (0.284) ***	-0.545 (0.260) *
Sub Saharan Africa	0.054 (0.398)	0.364 (0.376)	0.397 (0.446)	-0.166 (0.360)	0.383 (0.377)

	Dugong	W.Shark	Turtle	Falcon	Agama
Southeast Asia	0.677 (0.391)	0.019 (0.336)	0.186 (0.420)	-0.007 (0.359)	0.501 (0.339)
South Asia	-0.586 (0.285) *	-0.561 (0.263) *	-0.596 (0.324)	-0.797 (0.280) **	0.006 (0.255)
Mixed	-0.262 (0.431)	-0.152 (0.393)	-0.136 (0.487)	-0.379 (0.418)	-0.060 (0.393)
Fair Neutral X Familiar Somewhat	0.278 (0.356)	0.035 (0.310)	-0.429 (0.346)	-0.102 (0.313)	-0.362 (0.354)
Fair Agree X Familiar Somewhat	-0.106 (0.327)	0.095 (0.308)	-0.158 (0.334)	-0.163 (0.292)	0.057 (0.319)
Fair Neutral X Familiar A Lot	0.797 (0.483)	0.261 (0.304)	-0.154 (0.395)	-0.060 (0.312)	-0.987 (0.368) **
Fair Agree X Familiar A Lot	0.577 (0.429)	-0.020 (0.286)	0.058 (0.366)	-0.204 (0.301)	-0.613 (0.344)
Not at all A little	0.701 (0.988)	-0.099 (0.747)	0.115 (0.871)	1.459 (0.805)	-1.638 (0.830) *
A little Somewhat	2.846 (0.955) **	1.460 (0.734) *	2.090 (0.834) *	3.088 (0.801) ***	0.313 (0.773)
Somewhat A lot	4.623 (0.958) ***	3.185 (0.736) ***	3.901 (0.835) ***	4.904 (0.809) ***	2.538 (0.769) ***
AIC	2077.138	3151.940	2230.568	2986.908	2433.262
BIC	2200.170	3282.774	2360.489	3109.310	2564.421
Log Likelihood	-1015.569	-1552.970	-1092.284	-1470.454	-1193.631
Deviance	2031.138	3105.940	2184.568	2940.908	2387.262
Num. obs.	1555	2183	2098	1513	2214

Standard Errors in Parentheses. *** p<0.001; ** p<0.01; * p<0.05

S3. Detailed Results regarding Figure 4

S3.1. Linear Regression Model of Government Protection Endorsement: Interaction between Liking and Fairness

	Dugong	W.Shark	Turtle	Falcon	Agama
(Intercept)	2.07 *** (0.24)	2.03 *** (0.21)	2.03 *** (0.18)	1.20 *** (0.29)	2.44 *** (0.18)
NR6	0.10 * (0.05)	0.04 (0.04)	0.08 * (0.03)	0.22 *** (0.06)	0.07 * (0.03)
Compassion	0.19 ** (0.07)	0.22 *** (0.06)	0.19 *** (0.04)	0.25 ** (0.08)	0.06 (0.04)
Fairness Neutral	-0.12 (0.17)	0.23 * (0.11)	0.81 *** (0.17)	0.24 * (0.10)	0.71 *** (0.17)

	Dugong	W.Shark	Turtle	Falcon	Agama
Fairness Agree	0.49 *** (0.14)	0.38 *** (0.11)	0.28 (0.16)	0.20 * (0.09)	0.50 *** (0.14)
like A Little	0.28 ** (0.10)	0.32 *** (0.09)	0.37 ** (0.11)	0.51 *** (0.08)	0.51 *** (0.12)
like Somewhat	0.51 *** (0.10)	0.62 *** (0.09)	0.73 *** (0.11)	0.74 *** (0.09)	0.75 *** (0.12)
like A Lot	0.92 *** (0.10)	1.00 *** (0.08)	1.01 *** (0.11)	1.13 *** (0.09)	1.05 *** (0.11)
Age	0.00 (0.02)	-0.01 (0.01)	0.01 (0.01)	-0.01 (0.02)	0.01 (0.01)
Education	0.04 ** (0.01)	0.03 ** (0.01)	0.01 (0.01)	0.06 ** (0.02)	0.01 (0.01)
Female	0.05 (0.03)	0.10 *** (0.03)	0.06 * (0.02)	0.12 ** (0.04)	0.11 *** (0.02)
Residence Qatar	0.00 (0.01)	-0.00 (0.01)	-0.00 (0.01)	0.01 (0.02)	-0.00 (0.01)
Arab. Gulf	-0.02 (0.07)	-0.13 (0.07)	-0.03 (0.05)	-0.19 (0.10)	-0.10 (0.05)
MENA	-0.09 (0.06)	-0.12 * (0.06)	-0.03 (0.05)	-0.12 (0.09)	-0.02 (0.04)
Sub Saharan Africa	0.08 (0.08)	0.15 * (0.07)	0.10 (0.06)	0.18 (0.11)	0.13 * (0.06)
Southeast Asia	0.13 * (0.06)	0.10 (0.07)	0.06 (0.05)	0.09 (0.11)	0.14 ** (0.05)
South Asia	-0.07 (0.06)	-0.03 (0.05)	-0.02 (0.04)	-0.12 (0.09)	0.03 (0.04)
Mixed	-0.05 (0.09)	0.04 (0.08)	0.04 (0.07)	-0.01 (0.13)	-0.01 (0.07)
Fair Neutral X like A Little	0.41 * (0.18)	0.00 (0.13)	-0.59 ** (0.18)	-0.15 (0.13)	-0.55 ** (0.19)
Fair Agree X like A Little	-0.27 (0.16)	-0.21 (0.13)	0.03 (0.17)	0.02 (0.12)	-0.23 (0.16)
Fair Neutral X like Somewhat	0.24 (0.18)	-0.16 (0.13)	-0.73 *** (0.17)	-0.17 (0.13)	-0.66 *** (0.18)
Fair Agree X like Somewhat	-0.28 (0.15)	-0.25 * (0.12)	-0.15 (0.17)	-0.06 (0.12)	-0.44 ** (0.15)
Fair Neutral X like A Lot	0.08 (0.18)	-0.26 * (0.12)	-0.78 *** (0.17)	-0.25 (0.15)	-0.73 *** (0.18)
Fair Agree X like A Lot	-0.52 *** (0.15)	-0.39 *** (0.12)	-0.24 (0.16)	-0.25 (0.13)	-0.55 *** (0.15)

	Dugong	W.Shark	Turtle	Falcon	Agama
R ²	0.21	0.22	0.20	0.24	0.15
Adj. R ²	0.19	0.21	0.20	0.23	0.14
Num. obs.	1552	2180	2087	1508	2206

Standard Errors in Parentheses. *** p<0.001; ** p<0.01; * p<0.05

S3.2. Ordered Logistic Regression Model of Government Protection Endorsement: Interaction between Liking and Fairness

	Dugong	W.Shark	Turtle	Falcon	Agama
NR6	0.547 (0.212) **	0.268 (0.170)	0.544 (0.203) **	0.659 (0.182) ***	0.387 (0.182) *
Compassion	0.691 (0.267) **	0.678 (0.209) **	0.767 (0.225) ***	0.628 (0.224) **	0.193 (0.218)
Fairness Neutral	-0.427 (0.589)	0.482 (0.379)	2.282 (0.793) **	0.571 (0.265) *	2.178 (0.867) *
Fairness Agree	1.138 (0.526) *	0.848 (0.381) *	1.038 (0.695)	0.458 (0.245)	1.294 (0.658) *
like A Little	0.531 (0.365)	0.621 (0.302) *	0.849 (0.471)	1.062 (0.229) ***	1.140 (0.551) *
like Somewhat	1.120 (0.361) **	1.230 (0.298) ***	1.698 (0.461) ***	1.678 (0.251) ***	1.912 (0.540) ***
like A Lot	3.980 (0.563) ***	3.543 (0.361) ***	3.542 (0.481) ***	3.778 (0.387) ***	3.875 (0.558) ***
Age	0.024 (0.076)	0.004 (0.060)	0.063 (0.072)	-0.013 (0.060)	0.094 (0.069)
Education	0.202 (0.065) **	0.120 (0.053) *	0.076 (0.062)	0.151 (0.053) **	0.018 (0.059)
Female	0.258 (0.138)	0.427 (0.115) ***	0.296 (0.135) *	0.443 (0.120) ***	0.547 (0.126) ***
Residence Qatar	0.033 (0.058)	-0.006 (0.048)	-0.024 (0.056)	0.044 (0.049)	-0.039 (0.053)
Arab. Gulf	-0.183 (0.354)	-0.645 (0.317) *	-0.295 (0.387)	-0.721 (0.329) *	-0.462 (0.306)
MENA	-0.518 (0.302)	-0.571 (0.279) *	-0.374 (0.342)	-0.474 (0.302)	-0.220 (0.270)
Sub Saharan Africa	0.433 (0.414)	0.769 (0.391) *	0.738 (0.467)	0.494 (0.384)	0.813 (0.390) *
Southeast Asia	1.005 (0.400) *	0.542 (0.351)	0.439 (0.435)	0.250 (0.379)	0.939 (0.353) **
South Asia	-0.418 (0.292)	-0.239 (0.273)	-0.222 (0.334)	-0.448 (0.296)	0.198 (0.264)
Mixed	-0.410 (0.448)	0.050 (0.412)	0.161 (0.506)	-0.202 (0.440)	-0.108 (0.408)

	Dugong	W.Shark	Turtle	Falcon	Agama
Fair Neutral X like A Little	1.224 (0.646)	0.005 (0.449)	-1.518 (0.846)	-0.273 (0.348)	-1.607 (0.920)
Fair Agree X like A Little	-0.461 (0.587)	-0.391 (0.447)	-0.173 (0.754)	0.144 (0.328)	-0.353 (0.712)
Fair Neutral X like Somewhat	0.815 (0.636)	-0.206 (0.432)	-1.911 (0.828) *	-0.427 (0.356)	-2.074 (0.894) *
Fair Agree X like Somewhat	-0.379 (0.573)	-0.329 (0.429)	-0.475 (0.729)	0.036 (0.341)	-1.040 (0.689)
Fair Neutral X like A Lot	-0.382 (0.818)	-0.907 (0.504)	-1.988 (0.856) *	-0.825 (0.588)	-2.403 (0.915) **
Fair Agree X like A Lot	-1.870 (0.732) *	-1.034 (0.490) *	-0.495 (0.756)	-0.808 (0.506)	-1.590 (0.708) *
Not at all A little	0.822 (1.053)	0.425 (0.823)	1.097 (0.994)	1.800 (0.840) *	-1.055 (0.984)
A little Somewhat	3.011 (1.023) **	2.043 (0.813) *	3.127 (0.968) **	3.522 (0.839) ***	0.941 (0.945)
Somewhat A lot	4.933 (1.029) ***	3.934 (0.818) ***	5.072 (0.975) ***	5.542 (0.849) ***	3.277 (0.947) ***
AIC	1920.505	2860.998	2052.153	2750.412	2266.481
BIC	2059.534	3008.862	2198.884	2888.694	2414.653
Log Likelihood	-934.252	-1404.499	-1000.077	-1349.206	-1107.240
Deviance	1868.505	2808.998	2000.153	2698.412	2214.481
Num. obs.	1552	2180	2087	1508	2206

Standard Errors in Parentheses. *** p<0.001; ** p<0.01; * p<0.05