

The Inappropriate Usage and Marketing of Laundry Sanitizers in Infantile Atopic Dermatitis: A Cross-Sectional Study

Appendix A

Checklist of items included in reports of cross-sectional studies (STROBE Statement)

	Items	Recommendation
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract <i>Yes.</i>
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found <i>Yes.</i>
Introduction		
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported <i>Yes.</i>
Objectives	3	State specific objectives, including any prespecified hypotheses <i>Yes.</i>
Methods		
Study design	4	Present key elements of study design early in the paper <i>Yes.</i>
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection <i>Yes.</i>
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants <i>Yes.</i>
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable <i>Yes.</i>
Data sources/measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group <i>Yes.</i>
Bias	9	Describe any efforts to address potential sources of bias <i>Yes.</i>
Study size	10	Explain how the study size was arrived at <i>Yes.</i>
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why <i>No, this study mainly includes qualitative data.</i>
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding <i>Yes.</i>
		(b) Describe any methods used to examine subgroups and interactions <i>Yes.</i>
		(c) Explain how missing data were addressed <i>No, no missing data in this structured questionnaire survey.</i>
		(d) If applicable, describe analytical methods taking account of sampling strategy <i>No, not applicable.</i>
		(e) Describe any sensitivity analyses <i>Yes.</i>
Results		

Participants	13*	(a) Report numbers of individuals at each stage of study—e.g., numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed <i>Yes.</i>
		(b) Give reasons for non-participation at each stage <i>No, not applicable.</i>
		(c) Consider use of a flow diagram <i>No, the diagram was included in our previous article.</i>
Descriptive data	14*	(a) Give characteristics of study participants (e.g., demographic, clinical, social) and information on exposures and potential confounders <i>Yes.</i>
		(b) Indicate number of participants with missing data for each variable of interest <i>No, not applicable.</i>
Outcome data	15*	Report numbers of outcome events or summary measures <i>Yes.</i>
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (e.g., 95% confidence interval). Make clear which confounders were adjusted for and why they were included <i>Yes.</i>
		(b) Report category boundaries when continuous variables were categorized <i>No, not applicable.</i>
		(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period <i>No, not applicable.</i>
Other analyses	17	Report other analyses done—e.g. analyses of subgroups and interactions, and sensitivity analyses <i>Yes.</i>
Discussion		
Key results	18	Summarise key results with reference to study objectives <i>Yes.</i>
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias <i>Yes.</i>
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence <i>Yes.</i>
Generalisability	21	Discuss the generalisability (external validity) of the study results <i>Yes.</i>
Other information		
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based <i>Yes.</i>

*Give information separately for exposed and unexposed groups.

Note: An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.

Checklist for Reporting Results of Internet E-Surveys (CHERRIES)

Item Category	Checklist Item	Explanation
Design	Describe survey design	Describe target population, sample frame. Is the sample a convenience sample? (In “open” surveys this is most likely.) <i>Yes, it is a convenience sample, described in the “Study population” and “Sample size estimation” parts.</i>
IRB	IRB approval	Mention whether the study has been approved by an IRB. <i>This study was approved by the Ethics Committee of the Children's Hospital of Chongqing Medical University (NO.2021-465).</i>
	Informed consent	Describe the informed consent process. Where were the participants told the length of time of the survey, which data were stored and where and for how long, who the investigator was, and the purpose of the study? <i>The basic information of the survey was provided, but the informed consent signature was exempted.</i>
	Data protection	If any personal information was collected or stored, describe what mechanisms were used to protect unauthorized access. <i>The questionnaire was anonymous, which could not be retrieved directly by search engine and was not provided to the public template library. And the data stored in the cloud server was deleted after downloading.</i>
Development and pre-testing	Development and testing	State how the survey was developed, including whether the usability and technical functionality of the electronic questionnaire had been tested before fielding the questionnaire. <i>In the “Web-based questionnaire survey” part.</i>
Recruitment process and description of the sample having access to the questionnaire	Open survey versus closed survey	An “open survey” is a survey open for each visitor of a site, while a closed survey is only open to a sample which the investigator knows (password-protected survey). <i>It was a mixed-model survey.</i>
	Contact mode	Indicate whether or not the initial contact with the potential participants was made on the Internet. (Investigators may also send out questionnaires by mail and allow for Web-based data entry.) <i>It was on social media mainly through WeChat app.</i>
	Advertising the survey	How/where was the survey announced or advertised? Some examples are offline media (newspapers), or online (mailing lists – If yes, which ones?) or banner ads (Where were these banner ads posted and what did they look like?). It is important to know the wording of the announcement as it will heavily influence who chooses to participate. Ideally the survey announcement should be published as an appendix. <i>The recruitment of participant was completed by the triage nurses by distributing recruitment materials.</i>
Survey administration	Web/E-mail	State the type of e-survey (eg, one posted on a Web site, or one sent out through e-mail). If it is an e-mail survey, were the responses entered manually into a database, or was there an automatic method for capturing responses? <i>We used web-based questionnaire based on smartphone.</i>
	Context	Describe the Web site (for mailing list/newsgroup) in which the survey was posted. What is the Web site about, who is visiting it, what are visitors normally looking for? Discuss to what degree the content of the Web site could pre-select the sample or influence the results. For example, a survey about vaccination on a anti-immunization Web site will have different results from a Web survey conducted on a government Web site <i>Not applicable.</i>

	Mandatory/voluntary	Was it a mandatory survey to be filled in by every visitor who wanted to enter the Web site, or was it a voluntary survey? <i>It was voluntary.</i>
	Incentives	Were any incentives offered (eg, monetary, prizes, or non-monetary incentives such as an offer to provide the survey results)? <i>A little gift was used as a response inducement measure for the survey.</i>
	Time/Date	In what timeframe were the data collected? <i>Part 1 was carried out from April to July 2022, Part 2 was conducted in November 2022.</i>
	Randomization of items or questionnaires	To prevent biases items can be randomized or alternated. <i>No.</i>
	Adaptive questioning	Use adaptive questioning (certain items, or only conditionally displayed based on responses to other items) to reduce number and complexity of the questions. <i>We developed a structured questionnaire.</i>
	Number of Items	What was the number of questionnaire items per page? The number of items is an important factor for the completion rate. <i>46 questions.</i>
	Number of screens (pages)	Over how many pages was the questionnaire distributed? The number of items is an important factor for the completion rate. <i>5 pages.</i>
	Completeness check	It is technically possible to do consistency or completeness checks before the questionnaire is submitted. Was this done, and if “yes”, how (usually JavaScript)? An alternative is to check for completeness after the questionnaire has been submitted (and highlight mandatory items). If this has been done, it should be reported. All items should provide a non-response option such as “not applicable” or “rather not say”, and selection of one response option should be enforced. <i>The questions were required to be answered before submitting.</i>
	Review step	State whether respondents were able to review and change their answers (eg, through a Back button or a Review step which displays a summary of the responses and asks the respondents if they are correct). <i>The responses submitted could not be reviewed or changed.</i>
	Response rates	
	Unique site visitor	If you provide view rates or participation rates, you need to define how you determined a unique visitor. There are different techniques available, based on IP addresses or cookies or both. <i>The duplicate participants were excluded by the triage nurses.</i>
	View rate	Requires counting unique visitors to the first page of the survey, divided by the number of unique site visitors (not page views!). It is not unusual to have view rates of less than 0.1 % if the survey is voluntary. <i>Not applicable.</i>
	Participation rate	Count the unique number of people who filled in the first survey page (or agreed to participate, for example by checking a checkbox), divided by visitors who visit the first page of the survey (or the informed consents page, if present). This can also be called “recruitment” rate. <i>Not applicable because we did not record the first survey page visitors.</i>
	Completion rate	The number of people submitting the last questionnaire page, divided by the number of people who agreed to participate (or submitted the first survey page). This is only relevant if there is a separate “informed consent” page or if the survey goes over several pages. This is a measure for attrition. Note that “completion” can involve leaving questionnaire items blank. This is not a

		measure for how completely questionnaires were filled in. (If you need a measure for this, use the word “completeness rate”.) <i>Not applicable. The response rate (ratio of unique responses/unique participants) was 65.8%.</i>
Preventing multiple entries from the same individual	Cookies used	Indicate whether cookies were used to assign a unique user identifier to each client computer. If so, mention the page on which the cookie was set and read, and how long the cookie was valid. Were duplicate entries avoided by preventing users access to the survey twice; or were duplicate database entries having the same user ID eliminated before analysis? In the latter case, which entries were kept for analysis (eg, the first entry or the most recent)? <i>No, the duplicate respondents were excluded by nurses. In addition, we used device ID, sex, date of birth, etc. to check duplicated responses.</i>
	IP check	Indicate whether the IP address of the client computer was used to identify potential duplicate entries from the same user. If so, mention the period of time for which no two entries from the same IP address were allowed (eg, 24 hours). Were duplicate entries avoided by preventing users with the same IP address access to the survey twice; or were duplicate database entries having the same IP address within a given period of time eliminated before analysis? If the latter, which entries were kept for analysis (eg, the first entry or the most recent)? <i>No, because different participants in the same location could have the same IP address.</i>
	Log file analysis	Indicate whether other techniques to analyze the log file for identification of multiple entries were used. If so, please describe. <i>No.</i>
	Registration	In “closed” (non-open) surveys, users need to login first and it is easier to prevent duplicate entries from the same user. Describe how this was done. For example, was the survey never displayed a second time once the user had filled it in, or was the username stored together with the survey results and later eliminated? If the latter, which entries were kept for analysis (eg, the first entry or the most recent)? <i>No.</i>
Analysis	Handling of incomplete questionnaires	Were only completed questionnaires analyzed? Were questionnaires which terminated early (where, for example, users did not go through all questionnaire pages) also analyzed? <i>No, only completed questionnaires were analyzed, because the incomplete questionnaires were not recorded.</i>
	Questionnaires submitted with an atypical timestamp	Some investigators may measure the time people needed to fill in a questionnaire and exclude questionnaires that were submitted too soon. Specify the timeframe that was used as a cut-off point, and describe how this point was determined. <i>No, because the time spent in the structured questionnaire can be different.</i>
	Statistical correction	Indicate whether any methods such as weighting of items or propensity scores have been used to adjust for the non-representative sample; if so, please describe the methods. <i>Yes, the respondents who were not our targets were excluded.</i>