

S4 File. Pareidolia data

Lineage	Species	Common_name	Observer															Mean	Binary values
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
Domestic Cat lineage	<i>Felis_catus</i>	domestic_cat	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Felis_silvestris</i>	European_wild_cat	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Felis_lybica</i>	African_wild_cat	1	0	1	1	1	1	0	1	1	1	0	1	1	1	1	0.80	1
	<i>Felis_bieti</i>	Chinese_desert_cat	0	1	1	1	1	0	0	0	0	0	0	1	1	1	0	0.47	0
	<i>Felis_margarita</i>	desert_cat	1	1	1	0	1	1	1	1	1	1	1	0	1	1	0	0.80	1
	<i>Felis_nigripes</i>	black_footed_cat	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Felis_chaus</i>	jungle_cat	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0.13	0
Leopard Cat lineage	<i>Prionailurus_bengalensis</i>	leopard_cat	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0.93	1
	<i>Prionailurus_viverrinus</i>	fishing_cat	1	1	1	1	1	1	1	0	0	1	1	1	1	1	1	0.87	1
	<i>Prionailurus_planiceps</i>	flat_headed_cat	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Prionailurus_rubiginosus</i>	rusty_spotted_cat	1	1	1	1	1	1	1	0	0	1	1	1	1	1	1	0.87	1
	<i>Otocolobus_manul</i>	Pallas_cat	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	0.93	1
Puma lineage	<i>Puma_yagouaroundi</i>	jaguarundi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0
	<i>Puma_concolor</i>	puma	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0
	<i>Acinonyx_jubatus</i>	cheetah	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0.07	0
Bay Cat lineage	<i>Pardofelis_temminckii</i>	Asian_golden_cat	1	1	1	1	1	1	1	0	1	1	0	1	1	1	0	0.80	1
	<i>Pardofelis_badia</i>	Bay_cat	1	0	1	1	1	1	1	0	0	1	1	1	1	1	0	0.73	1
	<i>Pardofelis_marmorata</i>	marbled_cat	1	1	1	1	1	1	1	0	0	1	0	1	1	1	1	0.80	1
Lynx lineage	<i>Lynx_lynx</i>	Eurasian_lynx	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	0.20	0
	<i>Lynx_pardinus</i>	Iberian_lynx	1	1	1	0	1	1	0	1	0	1	0	0	1	0	1	0.60	1
	<i>Lynx_canadensis</i>	Canadian_lynx	0	1	1	0	1	1	0	1	0	1	0	0	1	0	0	0.47	0
	<i>Lynx_rufus</i>	bobcat	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
Ocelot lineage	<i>Leopardus_pardalis</i>	ocelot	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Leopardus_wiedii</i>	margay	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Leopardus_jacobita</i>	Andean_mountain_cat	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	0.93	1
	<i>Leopardus_guigna</i>	kodkod	0	0	0	1	1	0	0	0	1	1	0	0	0	0	0	0.27	0
	<i>Leopardus_geoffroyi</i>	Geoffroy's_cat	1	0	1	1	1	1	0	0	1	1	1	1	0	1	1	0.73	1
	<i>Leopardus_guttulus</i>	Tigrina	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0.93	1
	<i>Leopardus_tigrinus</i>	Oncilla	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1.00	1
	<i>Leopardus_colocolo</i>	Pampas_cat	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	0.93	1
Caracal lineage	<i>Profelis_aurata</i>	African_golden_cat	0	0	0	0	1	1	1	0	0	0	0	0	0	1	0	0.27	0
	<i>Profelis_caracal</i>	caracal	0	0	0	0	0	1	0	0	0	1	0	1	0	1	1	0.33	0
	<i>Profelis_serval</i>	serval	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0.13	0
Panthera lineage	<i>Panthera_leo</i>	lion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0
	<i>Panthera_pardus</i>	leopard	0	0	1	0	0	1	0	0	1	0	1	1	1	1	1	0.53	1
	<i>Panthera_onca</i>	jaguar	0	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0.47	0
	<i>Panthera_uncia</i>	snow_leopard	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0.20	0
	<i>Panthera_tigris</i>	tiger	0	1	1	0	1	1	0	0	1	0	0	0	1	1	0	0.47	0
	<i>Neofelis_diardi</i>	Sunda_clouded_leopard	1	1	1	0	1	1	1	1	1	1	1	1	0	0	1	0.80	1
	<i>Neofelis_nebulosa</i>	clouded_leopard	1	1	1	0	1	1	1	1	0	1	1	1	0	0	1	0.73	1

Face on the face (0 = absent, 1 = present)