

Data and Code Files

Conversions.nb: This contains the values to numbers conversions, such as AV->1,PV->2,Neutral->3, all the subcategories, online/banner.

Edges.csv and Nodes.csv: Edges and nodes list (which contains id, fan count, categories, offline, subcategories) are in EdgesAnon.csv and NodesAnon.csv, respectively.

Figure3.nb: Fig.3 plots in a Mathematica notebook.

SofteningSimulation.nb: this is the computer simulation mentioned in the text and results shown in Extended Data Figure 2. We have added explanatory notes through the simulation itself.