Appendix A. Questionnaire items

Background (before the first version): age band (18–24, 25–34, 35–44, 45–54, 55–64, 65+); "How often do you use apps when you visit a city?" (never–always); "How well do you know central Athens?" (not at all–very well).

UEQ-S (after each version, −3 to +3): obstructive–supportive, complicated–easy, inefficient–efficient, confusing–clear (pragmatic quality); boring–exciting, not interesting–interesting, conventional–inventive, usual–leading edge (hedonic quality).

Agreement items (after each version; strongly disagree = 1 to strongly agree = 5):

- Perceived accuracy: "The places recommended to me matched my interests."
- Transparency: "I understood why these places were recommended to me."
- Trust: "I can trust the recommendations of this version."
- Confidence: "I am confident I would like the places recommended to me."
- Use intention: "I would use this version on a trip."

Profile accuracy (after each version; not at all = 1 to very well = 5): "How well does the profile this version gave you describe you?"

Open question (after each version, optional): "What did you like most about this version, and what would you change?"

Final question: "Which version would you use on your next trip?" (Version A, Version B, no preference) and "Why?" (optional).