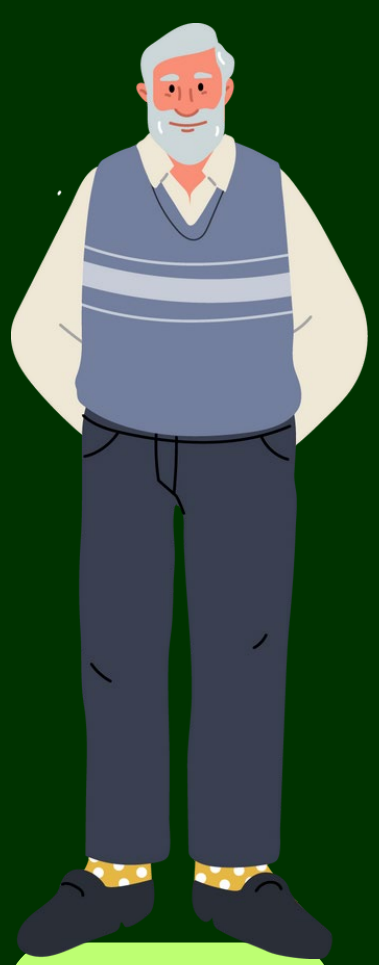
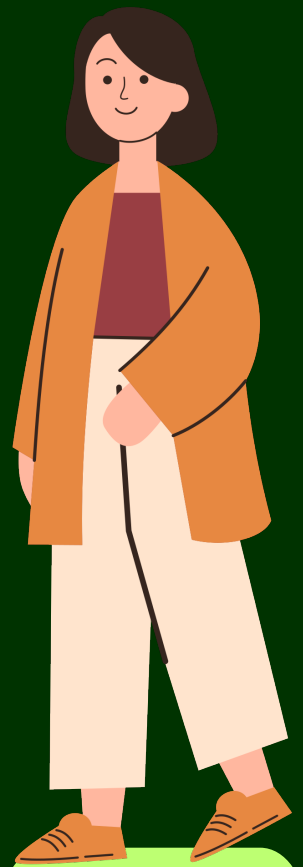
PATIENTPERSONAS



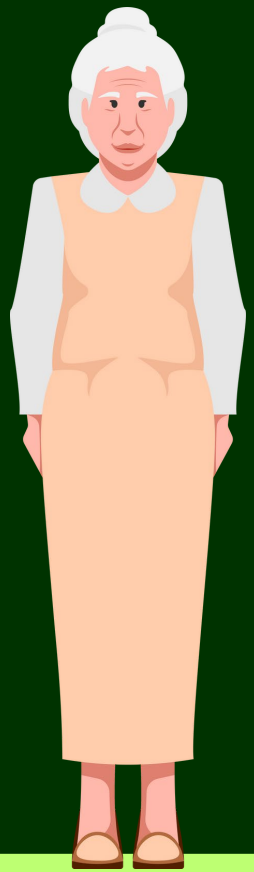
JAN



ELS



KEES



MARGA



MEHMED

KEES (54)



“I just don't see the use of any of it”

PERSONAL TRAITS

Stubborn

Insecure

Suspicious

SKILS

Conversational

Reading

Digital

Only contact the doctor at a late stage if symptoms worsen.

MEHMED



“I would like to gain control over my illness.”

PERSONAL TRAITS

Isolated

Dependent

Curious

SKILLS

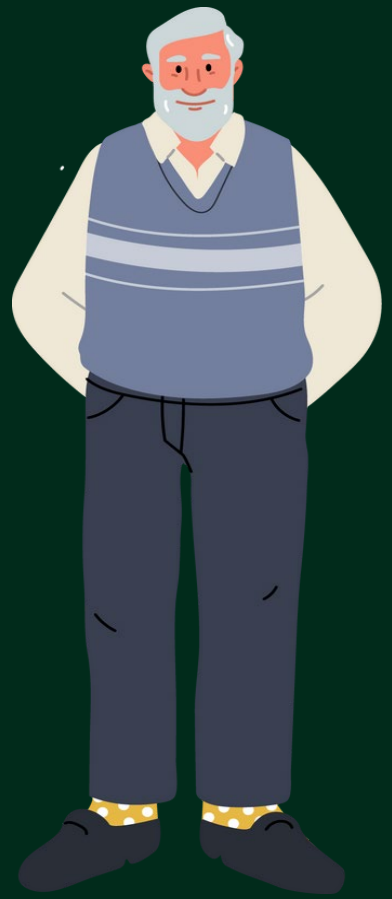
Conversational

Reading

Digital

There is a language barrier, which makes it difficult to sound the alarm and he often has lung attacks.

JAN (70)



“I don't want to lose human contact.”

PERSONAL TRAITS

Critical

Proactive

Rigid

SKILLS

Conversational

Reading

Digital

He wants to try it but doesn't think home monitoring will really help him.

ELS (62)



“I want to gain more insight into my illness.”

PERSONAL TRAITS

Enthusiastic

Anxious

Motivated

SKILLS

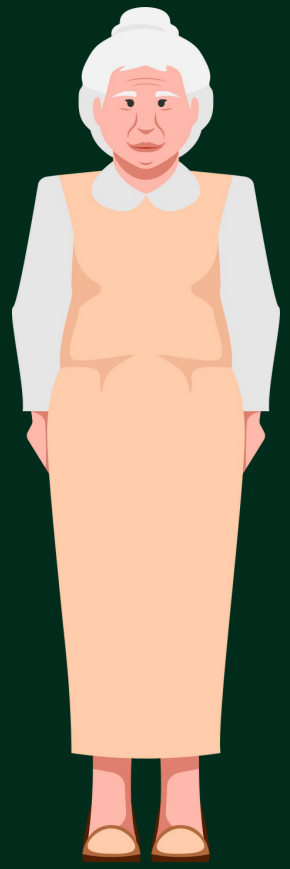
Conversational

Reading

Digital

Would like to learn more about her illness but finds it all a bit exciting.

MARGA



“I would like to be able to actually speak to someone.”

PERSONAL TRAITS

Caring

Difficulty with reading

Motivated

SKILLS

Conversational

Reading

Digital

Has frequent lung attacks but cannot understand information about them well.

HCP-PERSONA'S

NS

NP

PULMONOLOGIST

GP

PHYSIO



RICK (35)
NS

" My goal is to help patients maintain the best possible quality of life, despite their COPD."



CURRENT CARE

Sees patients 1-2 times per year, discusses CCQ, medications and lung attack action plan.

FOCUS

Makes an extra effort for low-literate people and patients with language deficiencies.

REMOTE MONITORING

Wants additional insight into patients to be able to treat them earlier.

AYANA (32)
NP

“Prevention and good information are crucial for managing COPD.”



CURRENT CARE

Guides patients from their diagnosis, sees them twice a year. Refers to physiotherapy and provides information to patients.

FOCUS

Provides a lot of information to patients, focuses on lifestyle.

REMOTE MONITORING

The patient needs to be proactive, but home monitoring can be an extra check. If the patient is doing badly, she wants to know right away.

SONJA (53)
PULMONOLOGIST

"I am willing to contribute to innovations that give us more insight into the patient, but I remain critical about what it yields."



CURRENT CARE

"I am willing to contribute to innovations that give us more insight into the patient, but I remain critical about what it yields."

FOCUS

Specialized in COPD and asthma

Provides lifestyle advice, often with little response.

REMOTE MONITORING

Seems to her to be something for the nurse in particular. It would be nice to have insight into what happens to the patient between appointments.

FEMKE (38)
GP

“I try to provide efficient care and early intervention for COPD patients is important, but they must also be proactive themselves.”



CURRENT CARE

Sees patients with COPD annually or less. Patients often sound the alarm too late.

FOCUS

Also looks at secondary problems, such as debts or addictions.

REMOTE MONITORING

Especially something for the POH, useful insight for when the patient comes for an appointment or has a lung attack.

PHILIP (29)
PHYSIO

“Exercise is essential for COPD patients to improve their quality of life and is an important indicator of deterioration.”



CURRENT CARE

Sees patients often weekly. Alerts GP in case of deterioration.

FOCUS

Finding a good balance between enough challenge and overtiredness. Would like more information from the GP.

REMOTE MONITORING

Would like to guide patients in implementation. Possibly want insight into information, for better communication with healthcare providers.