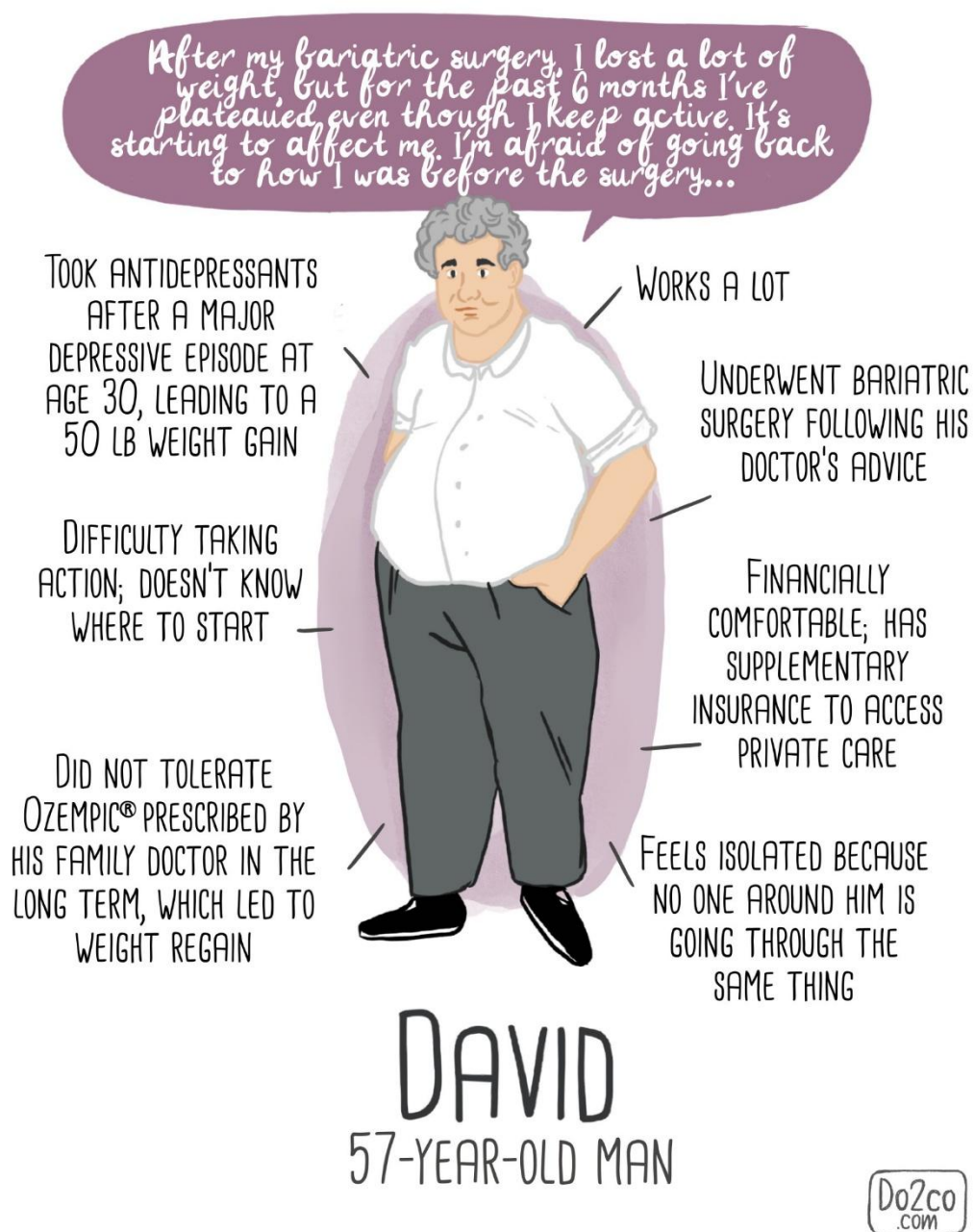
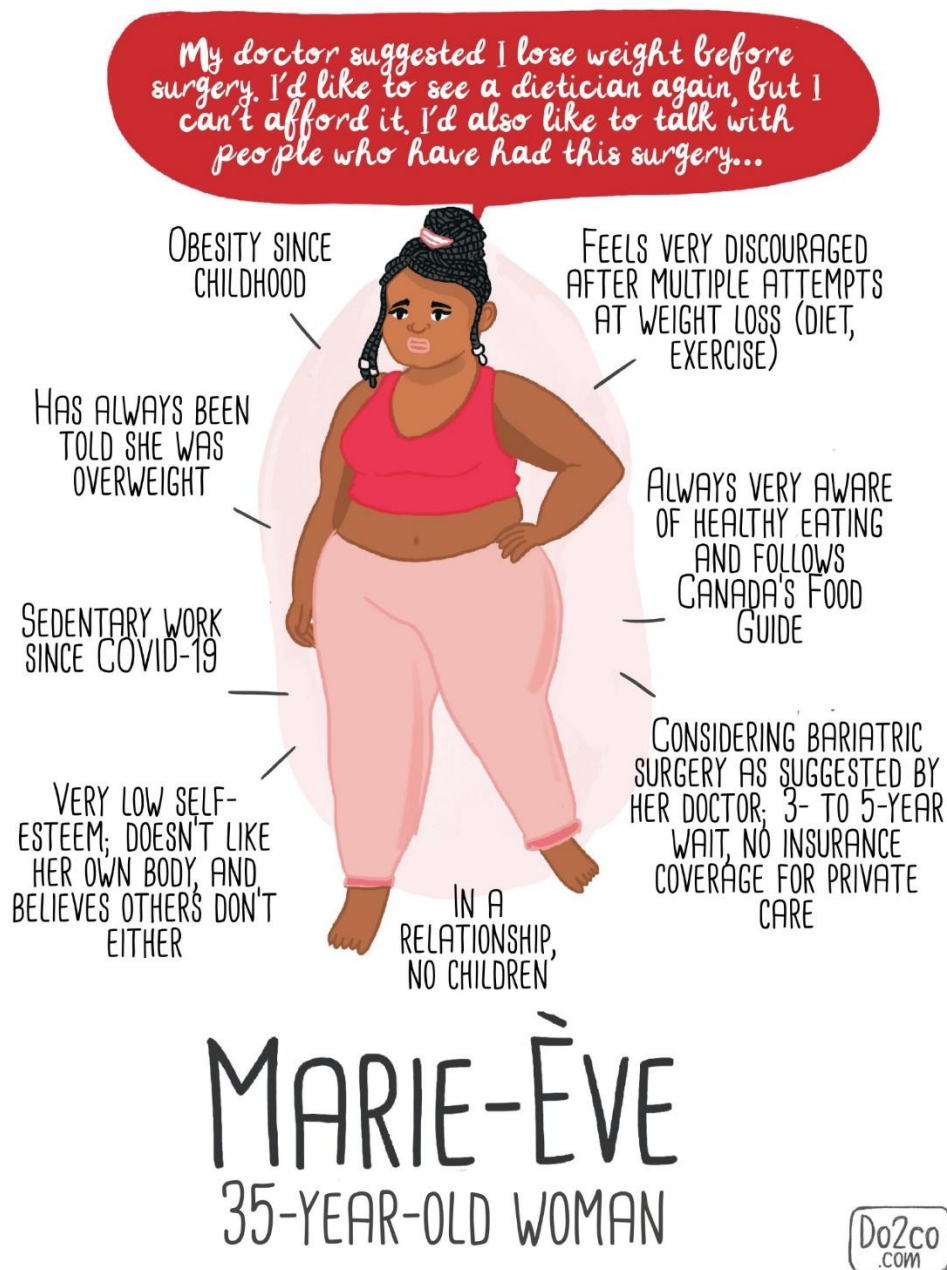




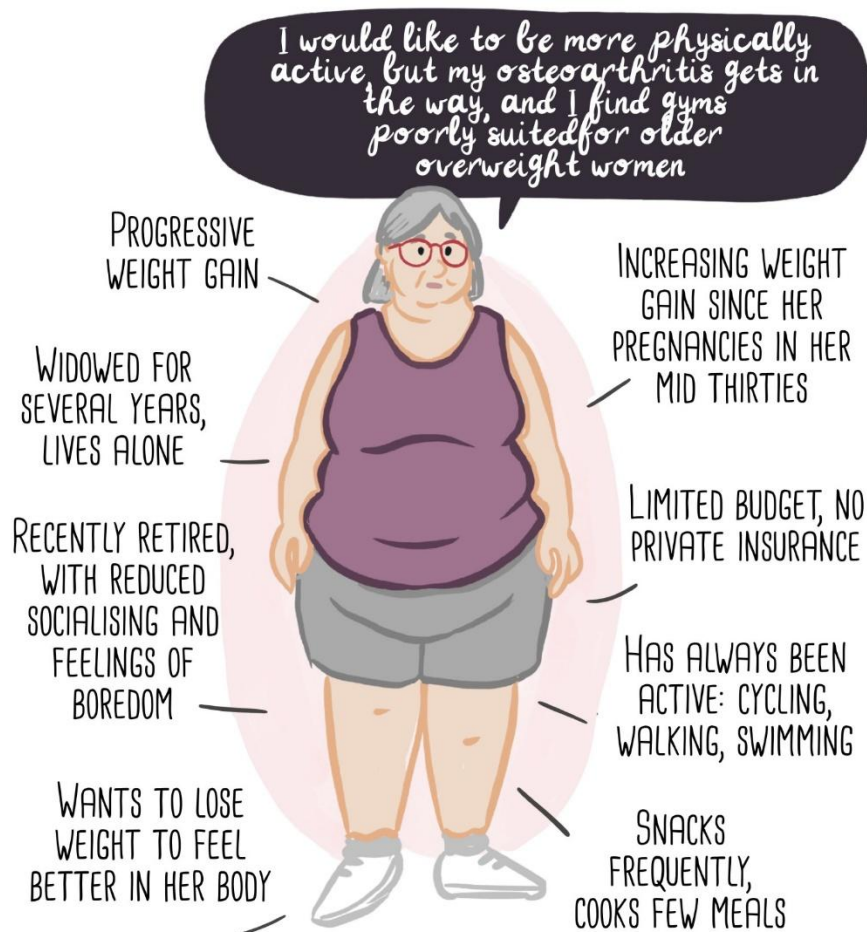
Supplementary Figure S1. David, 57-year-old man. English version of the persona used during co-design Workshop 2. Illustration by Do2co.com, reproduced with permission.



Supplementary Figure S2. Marie-Ève, 35-year-old woman. English version of the persona used during co-design Workshop 2. Illustration by Do2co.com, reproduced with permission.



Supplementary Figure S3. Guillaume, 30-year-old man. English version of the persona used during co-design Workshop 2. *Illustration by Do2co.com, reproduced with permission.*



JOHANNE
68-YEAR-OLD WOMAN



Supplementary Figure S4. Johanne, 68-year-old woman. English version of the persona used during co-design Workshop 2. *Illustration by Do2co.com, reproduced with permission.*