

Research Awareness at Corporate Induction

The Important Role of **Research** in **OUR** Organisation





Health and Care Research: A Key to Advancing Health



Health and care research seeks to find answers about the best options to improve our health and care. It is key to finding new and better ways of preventing, diagnosing, and treating disease and other health conditions, by:

Answering Specific Research Questions:

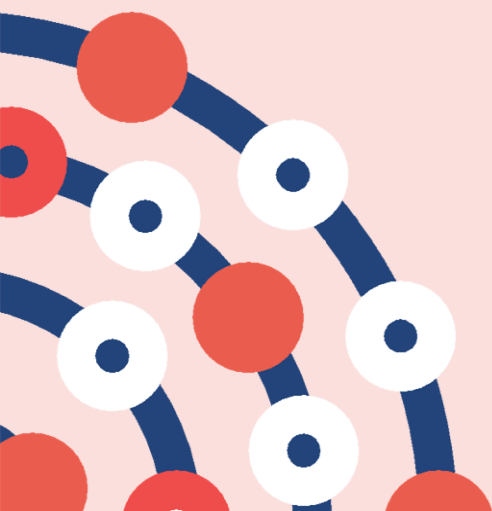
For instance, determining if a new approach, diagnosis, treatment, or care is better than the current standard.

Following Defined Processes and Methods:

Deciding on the type of information to collect, the new approach being studied, which participants to invite, the number of participants needed, and how to analyze the data.

Reporting Findings for Health Improvements:

Findings enhance health promotion, disease prevention, diagnosis, treatment, and care.





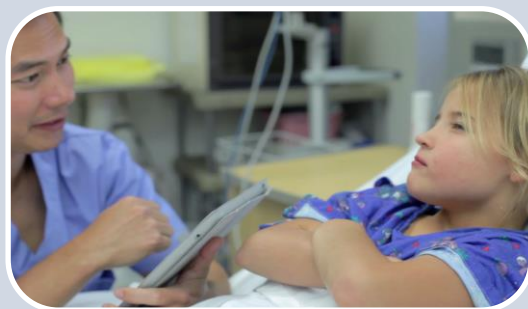
Research is Everyone's Business

Research is at the **Heart** of Everyday Activity within **Our Organisation**

Staff and service users are supported to become involved with research at every level.

This could be by:

1. Providing information to help us design a study
2. Providing feedback about how you think a study is running in the everyday setting
3. Being a participant
4. Signposting interested service users and staff members to the Research Team



Individual Benefits of Being Involved in Research

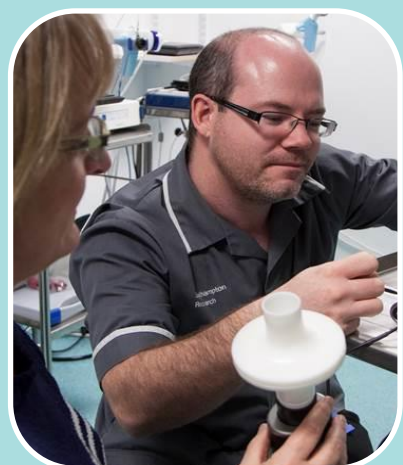


Patients and **staff** participating in **research** studies report **positive** and **empowering** experiences (Best Patient Care, Clinical Research, and You: Key Messages 2019/2020).

“Add Trust Specific quotes from participant”

Add Trust Specific Participant / Staff Video

The Overall Benefits of Research



Organisation

Patients

Staff



Improved health care performance
(Boaz, 2015)



Lower mortality rates
(Ozdemir et al, 2015)



Improved recruitment and retention
(Rees and Bracewell, 2019)



Improved patient confidence in staff
(Jonker et al, 2019)

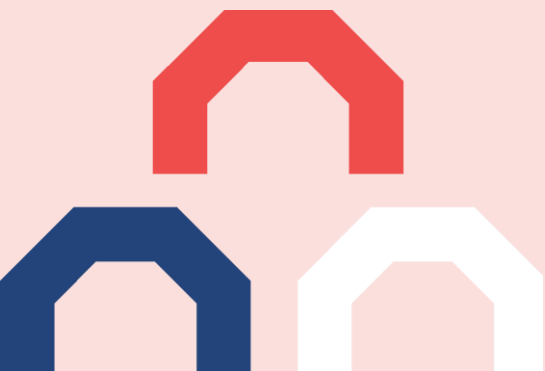
Research Activity in Our Organisation (Add Year)



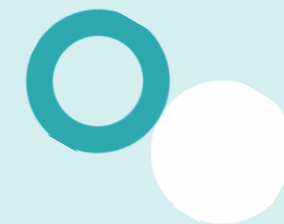
XXXX number of **participants** recruited

XXX number of **studies** open

XXX number of **publications**



For Information about Research Opportunities Contact:



**Name or Name of Team(s)
Contact information**

