

Focus Group Guide

I. Introduction:

Welcome, Thank you for coming and agreeing to talk with us today in this focus group.

Moderator: Remember to also introduce yourself and any other members of the team that are assisting or who are present.

- Framing Script: A focus group is an open, **confidential** discussion about a specific topic. The topic for today's focus group is on the discussion of secondhand smoke. We will explore your attitude about smoke exposure and smoke-free homes.
- Ground rules and procedures: We ask that each of the members of this focus group respect the privacy of the other members. Keep in mind that there are no correct answers to the questions that we will be asking and each person has the right to express her own opinions. The focus groups will be audio-taped (with your consent) and these audio-files will be transcribed into electronic notes. However, no identifying information will be used in any reports.
- Time constraints: We are interested in hearing about your experiences. Because we have a lot of ground to cover, part of my responsibility will be to keep us on schedule. Occasionally, I may have to shift topics before everyone has had an opportunity to share. However, if time permits, we'll come back to any unfinished topics.
- Questions or concerns: Does anyone have any questions at this point?

II. Icebreaker

Lead in: If there aren't any additional questions, let's get started by going around the room and introducing ourselves. Let's have each person briefly tell us:

- Please tell us your first name and why you decided to participate in the focus group today?

III. Knowledge

- When you hear secondhand smoke, what comes to your mind?
- [For moderator]: After the discussion, provide a formal definition of secondhand smoke to the participants:
 - o **Secondhand smoke (SHS) is smoke from burning tobacco products, like cigarettes, cigars, hookahs, or pipes**

IV. Exposure

- How often would you say you are exposed to secondhand smoke?

- Typically, where are some of places you are exposed to secondhand smoke? (Probe: Job, Home, Restaurants or other places)
- Who are the people who are most likely to exposure you to secondhand smoke? (Prob: Husband, other family members, friends, co-workers, etc.)

IV. Perceived Susceptibility

- Have you ever thought about whether exposure to secondhand smoke could impact your health? Why or why not?

V. Perceived Severity

- How serious do you think the health effects of secondhand smoke exposure are for never-smoking Chinese women like yourselves?
- What specific health outcomes do you associate with exposure to secondhand smoke?

VI. Perceived Barriers

- What are some challenges you face when trying to avoid secondhand smoke exposure in your household?
- Are there any barriers that make it difficult to discuss or take action on this issue with your family or community members? (Prob: cultural norms, social norms, other?)

VII. Perceived Benefits

- What do you think would be the benefits of reducing secondhand smoke exposure for you?
- What do you think would be the benefits of reducing secondhand smoke exposure for your family?

VIII. Self-Efficacy

- How confident do you feel about your ability to protect yourself and your family from secondhand smoke exposure?
- What factors contribute to your confidence or lack of confidence in addressing secondhand smoke exposure?
- Have you ever tried to initiate discussions or implement changes to reduce secondhand smoke exposure? What were the results?
- What resources or support do you think would help you take effective action to reduce secondhand smoke exposure?

IX. Cues to action

- Are there any specific events or experiences that would prompt you to take steps to avoid secondhand smoke exposure?
- Have you received any information about creating a smoke-free home?

- What communication channels or platforms would be most effective in providing you with information and prompting you to take action?

X. Ending Questions: Is there anything that you think I should know about your perceptions or experiences about secondhand smoke?