

Interview guide for In-depth Interview and Key Informant Interview

Questions	Probe	Follow-up question
How do you get complementary and alternative medicines?	contact or visit health practitioners If yes, how do you get to know? If no, how do you know? Self, contact through family or friends? Over the counter purchase	
How do you use complementary and alternative medicines?	Dosage/ timings of medicines Frequency of use (regular, occasional, as required) Self-prepared and use in crude form	
what are the reasons for using complementary and alternative medicines along with allopathic medicines?	Possible benefits you perceived for using both types of medicines?	Perceptions towards use of complementary and alternative medicines.
Why do you think you need to use complementary and alternative medicine?	Perceived benefits, Cultural beliefs, Familial trend of use	Past experience with the use of these medicines

KII (Medical Doctor)

Questions	Probe	Follow-up question
How often do people with chronic disease coming to you reveal about their use of complementary and alternative medicine?		If reveal, what do they usually say about their use, If not, why you think they do not disclose
How is the trend of using complementary and alternative medicine by people living with chronic disease?	Increasing/ decreasing Use in disease specific conditions	In which disease people frequently use it?

How do people living with chronic disease use complementary and alternative medicines?	Use at once along with modern medicine, once at time of illness, Reveal their use or not	
What are the reasons you think people with chronic disease use complementary and alternative medicines?	use due to some beliefs in complementary and alternative medicine., Influence by the advertisement Lack of nearby health facility, Availability of alternative medicines, Misconception about CAM	

KII (CAM practitioner)

Questions	Probe	Follow-up question
How is the trend of using complementary and alternative medicine by people living with chronic disease?	Increasing/ decreasing Use in disease specific conditions	
How do people use complementary and alternative medicines?	Self-prepared and crude form, Over the counter purchase	
What are the reasons you think people with chronic disease use complementary and alternative medicines?	use due to some beliefs in complementary and alternative medicine, Influence by the advertisement	

Thank you! Time of End of Interview: _____